



OMIDYAR NETWORK™

EVERY **PERSON** HAS THE
POWER TO MAKE A DIFFERENCE

Transparency Powered by Technology

August 31, 2012



Every individual has the power
to make a difference.





OMIDYAR NETWORK™

Mission and strategy



OUR MISSION

Create opportunity for individuals to improve their lives, and the lives of their family, their community and society.



OUR STRATEGY

Drive sectoral change by deploying

- financial capital (early stage)
- human capital
- network capital
- intellectual capital

Investments leverage power of markets



Value



Sustainability



Scale

Grants address market failures



Disempowered
Populations



Ron Hanko via Flickr

Public
Goods



Creative Commons license

Generate Positive
Externalities



OMIDYAR NETWORK™

Government transparency and accountability mission

To empower people with information about how government works and support technology and media platforms through which they can hold their leaders accountable and bring about positive social change



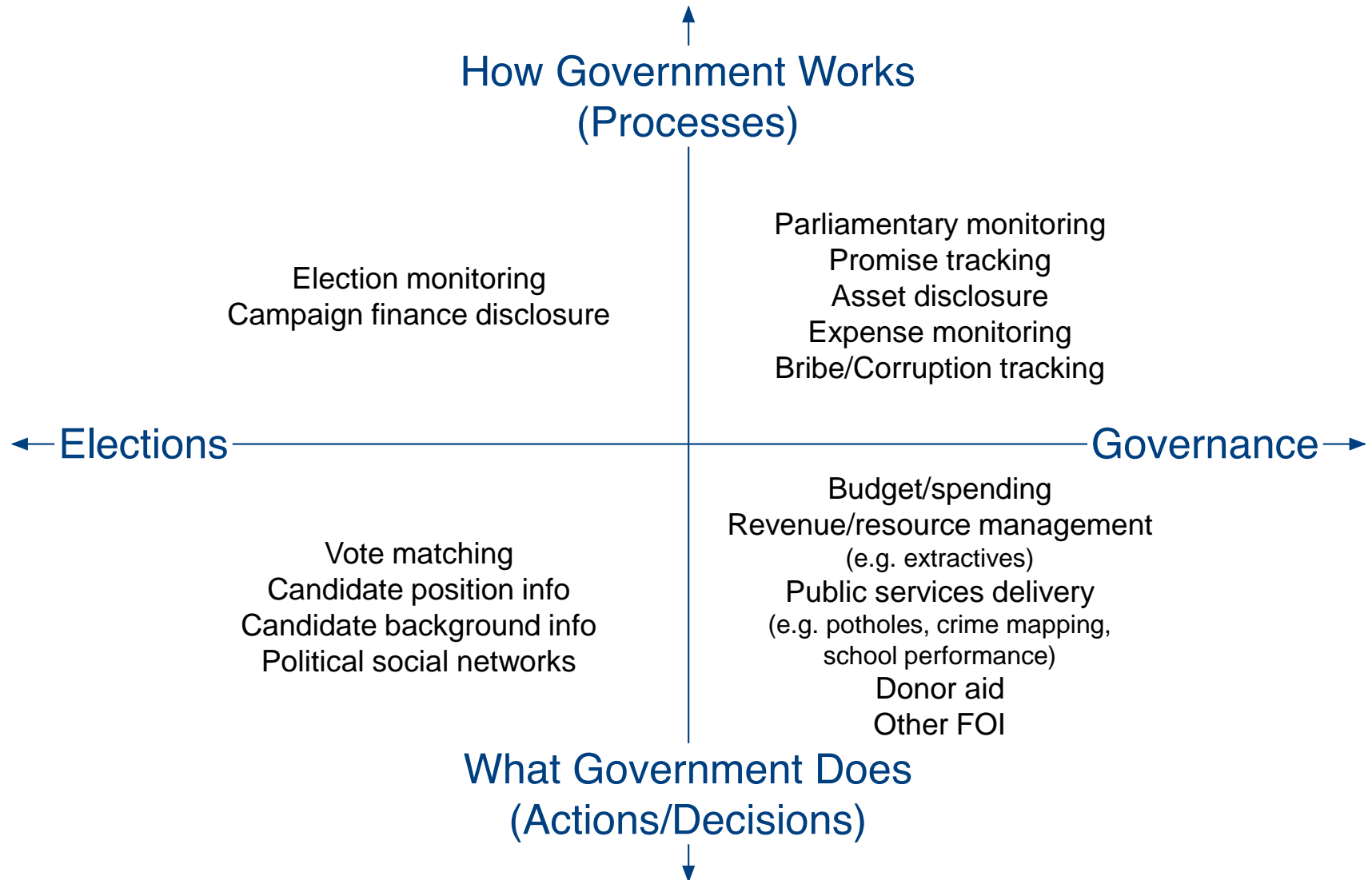


Ordinary citizens have limited means with which to hold their government accountable

Technology can enable transparency of government information and citizen participation, which drive accountability of government to citizens



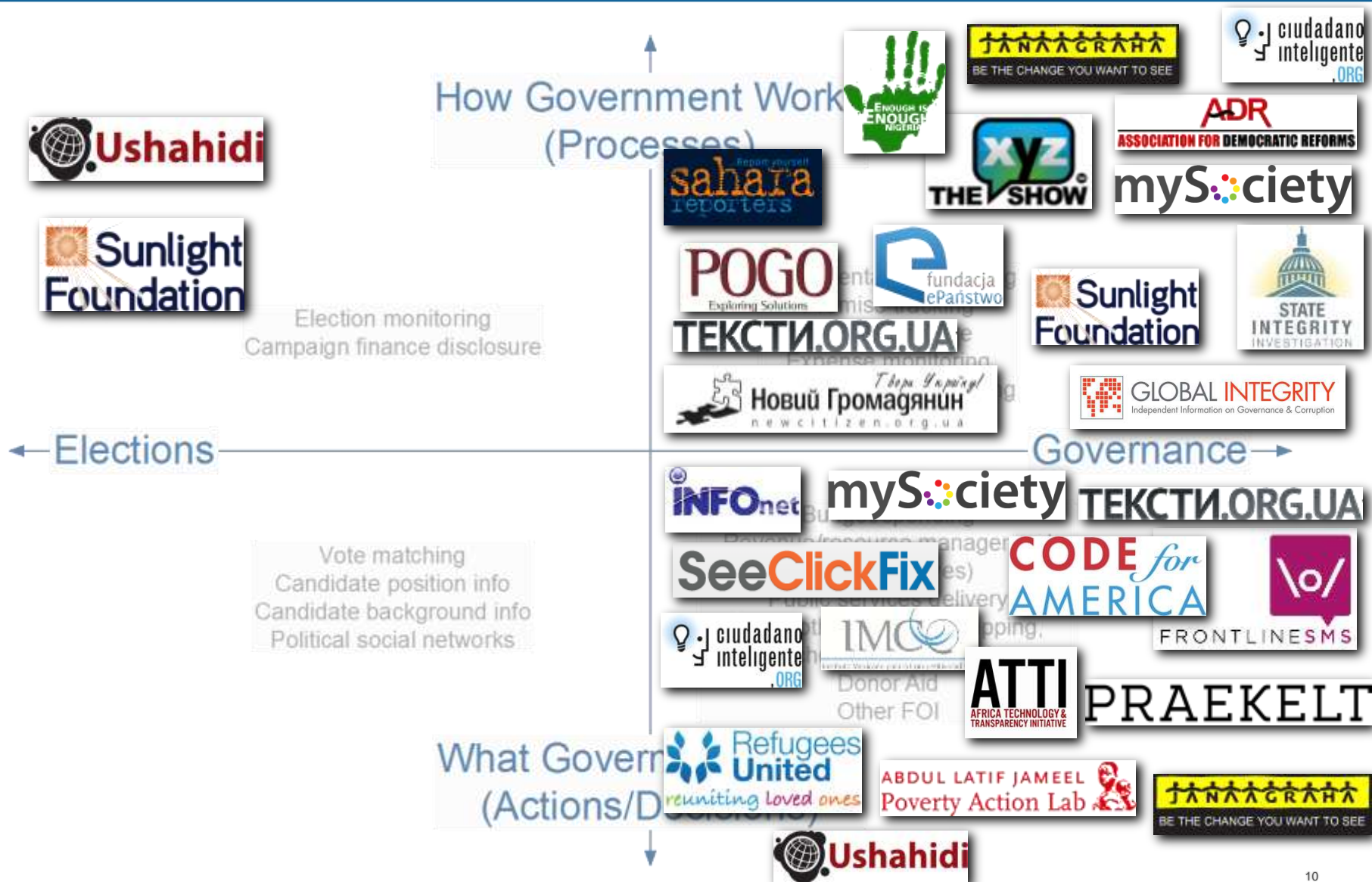
- Nascent sector
- Omidyar Network most active investor/grantor
- \$59 million invested across 31 organizations
- Almost all non-profit, but many driving for sustainability through revenue generation
- Initiative led by Stephen King from London
- Supported by additional professionals in Silicon Valley, Washington DC, Mumbai and Johannesburg





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Investees by primary focus area





- Main instrument of food security for poor in India
 - “Right to Food” legislation will dramatically increase its scope
- But, the TPDS is staggeringly inefficient
 - Gol itself estimates spending Rs. 3.65 for every Re. 1 of benefits received by beneficiaries (Planning Commission 2005)
 - Bihar had the highest estimated leakage – greater than 75%
- It also costs the poor in less obvious ways
 - Restricts choice of foods – 70% of respondents in PEO study strongly prefer local food varieties to those offered by the TPDS
 - Eligibility is tied to a single FPS which limits the coverage of migrant workers and families (highly vulnerable population)



The screenshot shows the Open Government Partnership website homepage. At the top, there is a navigation bar with a search box, a 'SUBMIT' button, and social media links for Facebook and Twitter. Below this is a header section with the 'Open Government Partnership' logo and four main menu items: 'ABOUT', 'COUNTRY COMMITMENTS', 'NETWORK', and 'OUTREACH'. The main content area features a large banner for the 'OGP Annual Meeting 2012' with a photo of attendees. To the right of the banner is a 'KEEP ME POSTED' section with an email subscription form and social media links for Twitter and Facebook. Below the banner, there are three news sections: 'RECENT NEWS' with a link to 'Big OGP Civil Society Survey', 'MORE NEWS' with a link to 'IRM International Expert Panel Call for', and 'OGP BRASILIA 2012 SURVEY' with a link to 'READ MORE'. At the bottom, there is a section for 'INNOVATION VILLAGE' with a link to 'READ MORE'. A large, semi-transparent 'Open Government Partnership' logo is overlaid on the bottom right of the page.



Theory Of Change

OGP is a new multilateral initiative that aims to secure concrete commitments from governments to promote transparency, empower citizens, fight corruption, and harness new technologies to strengthen governance.

Innovations

Multi-lateral approach

Operates with buy in from Heads of State, and creates a “race-to-the-top” political space around open government

Achievement

Raising the bar globally

Over 50 countries now OGP members, representing almost 2 billion people.

Commitments have been received from 48 countries



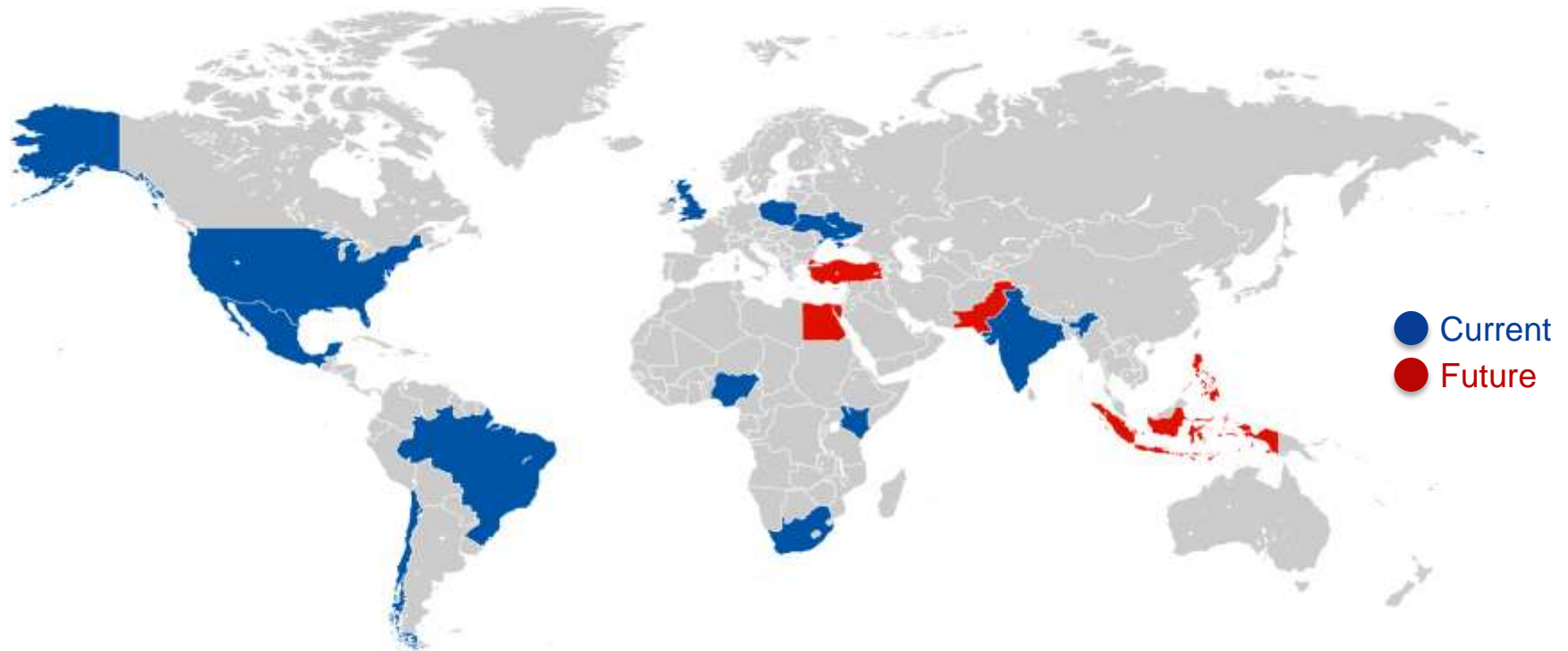
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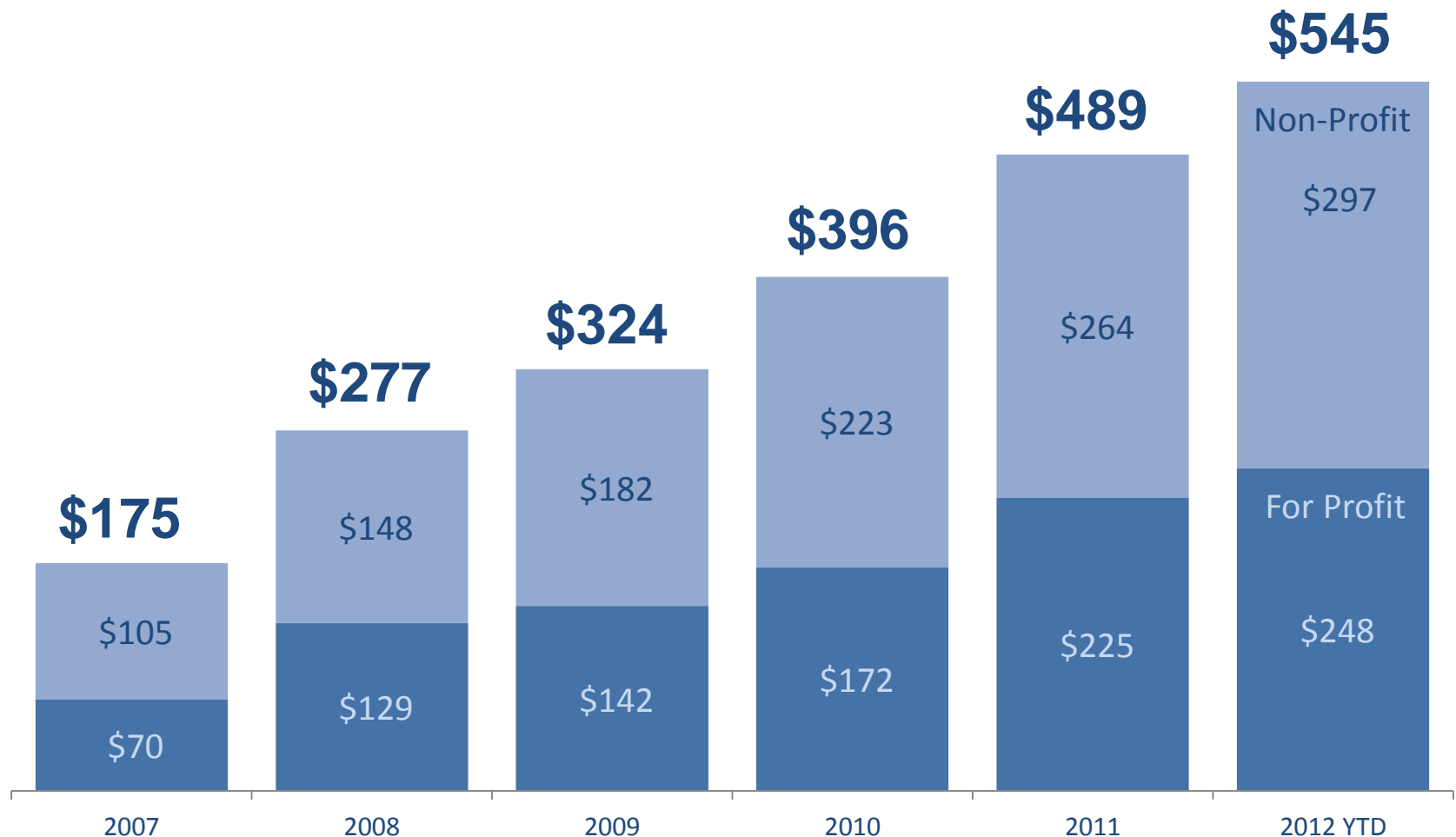
Thank you



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Current and planned geographies





- Geographic depth vs. breadth
- How to effectively seed and scale the most successful innovations
- Tech-centric vs. tech enabled
- How to accelerate replication across countries
- What's this all about: democracy? open government? efficient and effective governance? accountability? citizen engagement?

- Play in more than one portion of the ecosystem
- Collaborate with other orgs even in the same part of the ecosystem
- Have platforms that can be used for multiple applications
- Relevant and replicable in many countries
- Can operate at various levels of government (global, national, state/local)
- Have strong, visionary leadership and support from active Boards
- Have a minimum threshold level of funding
- Exist in an environment where there is a thriving tech sector, active civil society and independent media



Limited tech ecosystems, especially Tech for GT

Limited number of viable Tech for GT organizations to support

Absence of strong commitments by governments around the world to transparency and lack of utilization of technology

An integrated strategy which deploys multiple interventions (beyond solely investments) is most likely to bring about significant change



Janaagraha Centre for Citizenship and Democracy | ichangemycity

We protect your *anonymity*, so you can share your story

AN INITIATIVE BY JANAAGRAHA

Uncover the market price of corruption

1069019

Search

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INDIA

I PAID A BRIBE

I DIDN'T PAY A BRIBE

I DIDN'T HAVE TO PAY A BRIBE

I DON'T WANT TO PAY A BRIBE

ALL REPORTS

IN THE NEWS TODAY

1 MILLION VOICES AGAINST CORRUPTION
Get in touch Add your voice Click to watch

Do you think **CORRUPTION** is corroding our country?
Your data will help to change the system.
Your bribe story can help others. Act **NOW!**

Mumbai, Chennai, New Delhi, Bangalore, Hyderabad
Not Paid, Not Asked, Paid
Mumbai, Hyderabad, Chennai, Bangalore, New Delhi**484**
Cities**20,503**
Reports**45,53,66,529**
Rupees

BRIBE STORIES

Applied

BE THE CHANGE YOU WANT TO SEE
BE THE CHANGE YOU WANT TO SEE**Editor's Poll**
Have you bribed any official to procure or renew the licence of your factory?
☐ No
☐ Yes
Vote
View older polls
Results
Bribe Eye
Moral values hold more value than money
talked about issue almost

Theory Of Change

Janaagraha believes that the quality of life for urban poor in India can be improved by; strengthening local government to deliver services, enabling them with technology to increase transparency to their citizenry, and creating formal institutional platforms allowing participation and accountability.

Innovations

Technology

Creating a platform that allows citizens to report acts of corruption

Achievement

Citizen Engagement: In 2011, the I PAID A BRIBE website received 25K unique visitors / month and 20K reports


Anecdotal Evidence: Changing the focus and behavior of local officials in Bangalore

Replication: 10 countries








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Code for America



A NEW KIND OF PUBLIC SERVICE
*Helping governments work better for everyone
with the people and the power of the web.*




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CODE THE NEXT CHAPTER OF AMERICAN HISTORY

If you're a developer, designer, or entrepreneur, the CfA Fellowship is your opportunity to use your skills to make a difference.
The deadline for applications is July 29.

Apply NowLearn More


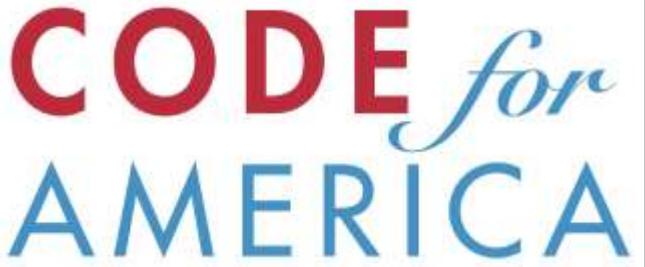

Tech Leaders Ask You to Go Share More info



Biz Stone
Co-Founder, Twitter

0:00 / 1:42

WHO'S GOT OUR BACK?



Theory Of Change

Code for America (CfA) creates new opportunities for public service that embrace the people and power of the web. The injection of this 'culture virus' makes municipal Government more connected, lean, and participatory, resulting in better service delivery and a more connected citizenry.

Innovations

Changing Government Culture

Creating programs that infuse government with the ethos of the tech community (Fellowship, Brigade and Accelerator)

Achievement

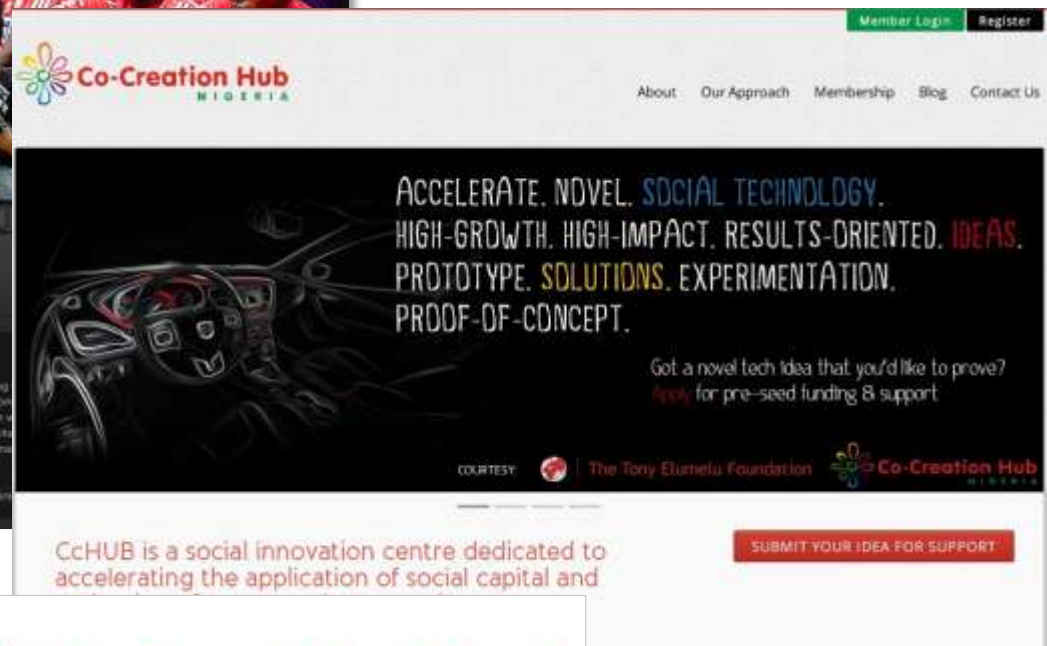
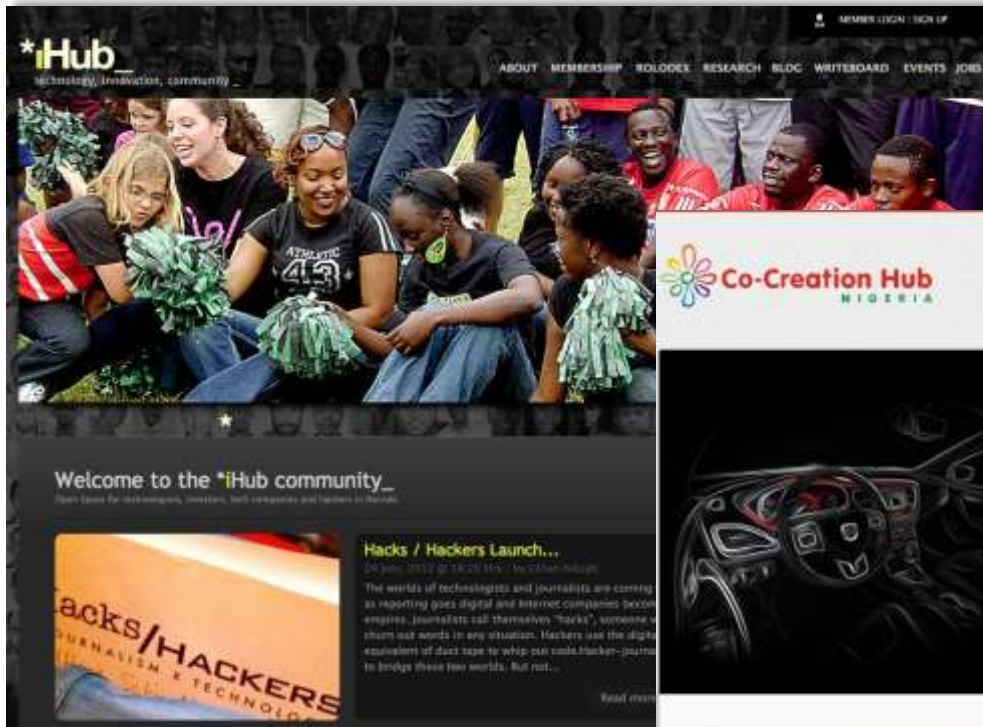
Depth of change: Fellows in 14 cities in 2012 (up from 4 in 2011)

Scale of change: aiming for 500 participants in the brigade, over 11,000 Twitter followers



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iHub and Co-Creation Hub



Theory Of Change

iHub (Kenya) and Co-Creation Hub (Nigeria) create hi-tech co-working spaces that allow tech entrepreneurs to collaborate, fostering innovation and developing an entrepreneurial ecosystem.

Innovations

Supporting tech ecosystems

Creating a shared space that provides a home for technology entrepreneurs

Achievement

Creating community

The iHub in Nairobi now has over 8,000 members

The Co-Creation Hub in Lagos has been open less than a year and has already become the center for tech events in Nigeria



Theory Of Change

ATTI seeks to support organizations in Africa that use technology and media platforms to provide greater visibility into government actions and spending. Visibility increases participation in the political process allowing citizens to hold government officials accountable for their actions.

Innovations

Building ecosystem


Fund structure allows smaller grants to help build the ecosystem

Achievement


Reach



Platforms deployed by ATTI grantees in 2011 reached an approximate 5.4M people with an 2.8M user interactions




 **Ushahidi**


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Ushahidi In Liberia
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What is the Ushahidi Platform



[Watch The Video](#)

Manage the River of Information

GETTING STARTED WITH
SWIFT RIVER


[Watch The Video](#)


Crowdsourcing in "the cloud"

 **CROWDMAP**

We built the Ushahidi platform as a tool to easily crowdsource information using multiple channels, including SMS, email, Twitter and the web.

SwiftRiver is an open source platform that aims to democratize access to tools for filtering & making sense of

When you need to get the Ushahidi platform up in 2 minutes to crowdsource information, Crowdmap will do it. It's our hosted version of the Ushahidi platform.

 **Ushahidi**

Theory Of Change

Ushahidi (which means "testimony" in Swahili) builds *tools for democratizing information*, increasing transparency and lowering the barriers for individuals to share their stories. These dynamic, crowd sourced visualizations *create unique knowledge* that can be used to enhance development outcomes, emergency response or service delivery.

Innovations

Technology: Developed a platform that can collect inputs from multiple sources (including SMS), and create beautifully designed, dynamic geographic visualizations

Pricing: Ushahidi's core platform is open source (and therefore free)

Achievement

Massive Scale: 30K deployments in 156 countries, translations into 18 languages between 2009 and 2012

Broad Use Cases: Used in Japan Tsunami, Haiti Earthquake and Kenyan and Indian elections



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**GOVERNMENT
TRANSPARENT
& ACCOUNTABLE**

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Become a part of the open government movement.
get regular updates from us by signing up.

enter your email address and zip code

Sunlight Foundation

TRANSPARENT ELECTIONS
transparency from super PACs in the post

Theory Of Change

Sunlight Foundation uses the Internet to catalyze greater government openness and transparency. Improving access to government information by making it available online enables individuals and communities to better access that information and put it to use.

Innovations

Technology: Using technology to catalyze government transparency and illuminate the role of money and power in U.S. politics

Achievement

Awareness: 8000 volunteer engagements, 6M annual website unique visitors and 3000 media mentions in 2011.

Sector Building: Sunlight helps grow the field, supporting other orgs and creating the annual Transparency Camp. 400 attendees from 27 countries



Theory Of Change

Praekelt Foundation creates scalable, open source, *mobile technologies* that will allow a myriad of applications to be built and deployed in the *developing world*. These applications improve the health and wellbeing of people living in poverty.

Innovations

Technology

Developed simple mobile tools that have the potential for the greatest reach in the African continent

Developing Wikipedia Zero

Achievement

Massive Scale

Praekelt's programs have reached over 50 million people across 15 countries in sub-Saharan Africa



Usability with Purpose

 <p>FixMyStreet Smooth online reporting</p>	 <p>Web Development Focused on your needs</p>	 <p>Consulting Helping people go digital</p>
 <p>Mapumental Beautiful, powerful maps</p>	 <p>International Set up our sites in your country</p>	 <p>TheyWorkForYou Track your MP</p>
 <p>Alaveteli Making Freedom of Information easy and popular</p>	 <p>WriteToThem Contact your elected representatives</p>	 <p>FixMyTransport Report, view and resolve public transport problems</p>
 <p>WhatDoTheyKnow</p>	 <p>MapIt</p>	 <p>ePetitions</p>



Theory Of Change

My Society creates websites that make it easy for people to write to their politicians, get potholes fixed, get public transport irritations resolved and extract information from government. These digital tools help people become more powerful in the civic and democratic parts of their lives.

Innovations

Technology: websites that changed the way citizens interact with government

Business Model: Open source, focus on sharing and replicability

Achievement

Replication: Fix My Street platform now been replicated in over 20 countries.

Reach: MySociety's core websites had over 5M unique visitors in 2011



GLOBAL INTEGRITY
Innovations for Transparency & Accountability

Innovation in Metrics

Open-source techniques for assessing transparent and accountable government.

[The Global Integrity Report](#)

[The Local Integrity Initiative](#)

[The Corruption Notebooks](#)

[BLOG](#)

[BOOKS](#)

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Innovation in Technology

Powering the transparency and accountability movement through open platforms that accelerate fieldwork.

[The Indaba Fieldwork Platform](#)

Innovation in Social Ventures

New social venture tactics for earned revenue generation.

[Foglamp](#)



We're Hiring: OpenGov Hub Community Manager

We're hiring! Come help us create the

Latest Posts & Projects

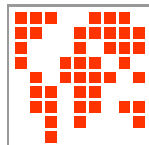
[We're Hiring: OpenGov Hub Community Manager](#)

[Our Investment Strategy: Test Quickly, Fail Forward, Learn Iteratively](#)

[Web Survey: Help Us Improve this Website!](#)

[Mozambique - 50 Years after](#)

[Corruption and Conflicts of Interest: Guinea-Bissau](#)



GLOBAL INTEGRITY
Independent Information on Governance & Corruption

Theory Of Change

Global Integrity believes that governance, transparency, and accountability reforms are best achieved when public sector reforms are met with a demand for good governance from the private sector and civil society. Its mission is to serve as a source of innovation for the government transparency and accountability community globally

Innovations

Corruption Indicators

Created actionable, data driven indicators and reports

Technology

Launched a field work tech platform that it now plans to license to others in the sector

Achievement

Go-to Data and Reports: GI reports are the go-to source of information for IFIs, NGOs and governments.

Technology for the Sector: field work platform trialed in over 100 countries.

Policy change: Work has resulted in over 50 policy / regulation changes



FRONTLINESMS

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FRONTLINESMS

FRONTLINESMS BLOG

Developing a Monitoring and Evaluation Framework for FrontlineSMS

State.com features FrontlineSMS usage for a Radio station in Malawi

Planning and assessment of mobile phone use: effective SMS in Cambodia from World Vision UK

IN-DEPTH CASE STUDIES

Institute for Reproductive Health use FrontlineSMS for Rapid Prototype

Plan International Create SMS Helpline to Tackle Violence

FrontlineSMS: Using mobile technology to promote positive social change

- [Find out](#) what FrontlineSMS can do
- [Learn](#) how FrontlineSMS is being used
- [Join](#) our community and connect with

A lack of communication can be a major barrier for organizations (NGOs) working in developing countries. By leveraging basic tools already available on mobile phones – FrontlineSMS enables instantaneous scale. It's easy to implement, simple to use and you just pay for the messages you send in the process.

Our mission at FrontlineSMS is to lower barriers to entry for organizations using mobile technology to promote positive social change.

DOWNLOAD FRONTLINESMS

FRONTLINE**SMS**



Theory Of Change

FrontlineSMS (FSMS) recognizes that poor communication is a barrier for NGOs working in developing countries. Using simple tools (computers and mobile phones) FSMS enables instantaneous two-way communication on a large scale, improving operational performance and enhancing positive social change.

Innovations

Technology

Allows a basic phone (without internet access) to become a SMS group-messaging hub

Achievement

Massive reach

FSMS used to impact the lives of 11 million people in 2011; its budget that year was just \$500K

V1.0 has been deployed >20,000 times. V2.0 hopes to enable greater scaling in deployment.

Geography		ON GT Portfolio Organizations
Region	Country	
Global	N/A	Ushahidi (Kenya HQ), FrontlineSMS (Kenya HQ), Global Voices (Netherlands HQ), Open Knowledge Foundation (UK HQ), Global Integrity (UK HQ), Media Development Loan Fund (US HQ), Committee to Protect Journalists (US HQ), Open Government Partnership (US HQ)
Africa	N/A	Refugees United, African Technology and Transparency Initiative, African Media Initiative, Sahara Reporters, Praekelt Foundation, MidEast Youth
	Kenya	XYZ Show, Infonet
	Nigeria	Enough is Enough
North America	USA	Sunlight, Code for America, Center for Public Integrity, Stanford CDDRL, Project On Government Oversight, SeeClickFix
Central and Latin America	Chile	Fundacion Ciudadano Inteligente
	Mexico	Mexican Institute for Competitiveness
Europe	Poland	ePanstwo Foundation
	Ukraine	New Citizen, Texty.org
	UK	mySociety
South Asia	India	Janaagraha, Association for Democratic Reform, Jameel Poverty Action Lab