



Entrepreneurship and Private Sector Development

12th Working Group Meeting

New York City | November 18, 2022

8:30 – 9:00 am Registration and Breakfast

9:00 – 9:10 am **Welcome**
Eric Verhoogen, *Columbia University*
Elizabeth Koshy, *Innovations for Poverty Action*

9:10 – 9:45 am **Responsible sourcing? Theory and evidence from Costa Rica**
Isabela Manelici, *London School of Economics*

9:45 – 10:15 am **What predicts the growth of small firms? Evidence from Tanzanian commercial loan data**
Cynthia Kinnan, *Tufts University*

10:15 – 10:45 am Coffee Break

10:45 – 11:20 am **Capacity building as a route to export market expansion: A six-country experiment in the Western Balkans**
Ana Paula Cusolito, *World Bank Group*

11:20 – 11:55 am **Entrepreneurship education and teacher training in Rwanda: Medium-term evidence**
Todd Pugatch, *Oregon State University*

11:55 – 12:15 pm **Entrepreneurship training at scale**
Austin Davis, *American University*

12:15 – 1:15 pm Lunch

- 1:15 – 1:50 pm **Organizational responses to product cycles: Evidence from auto manufacturing**
Jorge Tamayo, *Harvard University*
- 1:50 – 2:25 pm **Information and strategy in lemon markets: Improving safety in informal transit**
Gregory Lane, *University of Chicago*
- 2:25 – 2:45 pm **Business Model Innovation to Reduce Lead Poisoning in Bangladesh**
Amrita Kundu, *Georgetown University*
- 2:45 – 3:15 pm Coffee Break
- 3:15 – 3:45 pm **Do Demand Side Norms Limit Female Employment? Experimental Evidence from Pakistan**
Jean Lee, *World Bank Group*
- 3:45 – 4:15 pm **Stronger together: Promoting exports through female-only SME consortia in Tunisia**
Amira Bouziri, *South Mediterranean University*
- 4:15 – 4:30 pm Wrap-up