

# Section 1: Introduction

FO: READ THIS CONSENT STATEMENT FOR QUESTION 2

You are being invited to participate in this survey because we are interested in female entrepreneurship, and you were selected to participate. The purpose of this survey is to observe the current economic conditions of female business owners in Kenya.

If you agree to this survey, I would like to ask you some questions about your business. We may also follow up with you in the next week or two. At the end of this survey, we would like to invite you to participate in an intervention.

We anticipate minimal risks associated with participating in this survey. If any questions make you feel uncomfortable, you are free to decline to answer any question you do not wish to or to end the interview at any time.

As with all research, there is a chance that confidentiality could be compromised; however, we are taking precautions to minimize this risk. All answers will be kept as confidential as possible, and any information that identifies you will be separated from your other answers, so that only our researchers will be able to track your answers back to you.

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\* Required

1. What is your name? \*

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2. (FO: Read consent statement above. Then ask:) Do you consent to take part in this research? \*

*Mark only one oval.*

Yes

No

3. (IF DECLINED CONSENT) Please briefly describe the reasons for declining consent

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4. Would you mind telling me your phone number so we can contact you at a future date? (Assume Kenyan number)

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5. Re-enter phone number

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6. Do you have any other phone numbers that we could reach you at?

*Mark only one oval.*

Yes

No

7. (IF YES) Would you mind telling me those other phone numbers in case we would like to contact you at a future date? (Assume Kenyan number)

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8. In case we can't reach you, is there another person that would be able to help us to contact you? (Probe for a contact that also works at the enterprise or a nearby enterprise)

*Mark only one oval.*

Yes

No

9. (IF YES) Contact name

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10. (IF YES) Contact phone number (Assume Kenyan number. Exclude leading 0)

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11. (IF YES) FR's relationship to contact (Select G4 code from the paper survey)

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## Section 2: Owner background

Now I'd like to ask you some questions about your background.

12. What is the owner's gender? (FO: DO NOT ASK, just record)

*Mark only one oval.*

Female

Male

13. Where do you currently live? (FO: Record County, Subcounty, and Village)

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14. If you don't mind me asking, how old are you?

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15. What is the highest level of education that you have completed?

*Mark only one oval.*

- No schooling/Less Than Primary
- Some primary schooling
- Completed primary schooling
- Some secondary schooling
- Completed secondary schooling
- Some college, university or higher
- Other: \_\_\_\_\_

16. How would you describe your current marital status?

*Mark only one oval.*

- Single
- Married
- Cohabiting
- Separated/Divorced
- Widowed
- Other: \_\_\_\_\_

### Section 3: Business Operation

Now I'd like to ask you some basic questions about your enterprise.

17. From where do you primarily operate your enterprise?

*Mark only one oval.*

- Market stall / Kiosk
- Own building
- Shared building
- No building
- Homestead
- Other: \_\_\_\_\_

18. Does this business operate out of multiple locations?

*Mark only one oval.*

- Yes
- No

19. (IF YES) From where else is this enterprise operated?

*Mark only one oval.*

- Market stall / Kiosk
- Own building
- Shared building
- No building
- Homestead
- Other: \_\_\_\_\_

## 20. Primary enterprise category

*Mark only one oval.*

- 1=Agrovet
- 2=Sale or brewing of homemade alcohol / liquor
- 3=Livestock / Animal / Poultry Sale
- 4=Bank agent
- 5=Bar
- 6=Barber shop
- 7=Bicycle repair / mechanic shop
- 8=Boda driver
- 9=Bookshop
- 10=Butcher
- 11=Carpenter
- 12=Cereals
- 13=Chemist
- 14=Cyber café
- 15=Constructor/contractor
- 16=Engineer
- 17=Fish Sale / Mongering
- 18=Fishing
- 19=Food stand / Prepared food vendor
- 20=Food stall / Raw food and fruits vendor
- 21=Video Room/Football watching hall
- 22=Guesthouse/ Hotel (lodging)
- 23=Hardware store
- 24=Jaggery
- 25=Large retail
- 26=Motor Vehicles Mechanic shop
- 27=Mobile charging
- 28=Motorcycle Mechanic Repair / Shop
- 29=M-Pesa (dukas which offer these services should be counted as small retail)

- 30=Non-Food Producer
- 31=Non-Food Vendor
- 32=Petrol station
- 33=Photo studio
- 34=Piki driver
- 35=Oxen / donkey / tractor ploughing
- 36=Posho mill
- 37=Restaurant
- 38=Beauty shop / Salon
- 39=Small retail
- 40=Tailor
- 41=Tea buying centre
- 42=Welding / metalwork
- 43=None
- Other: \_\_\_\_\_

21. When did this enterprise first begin operating? (Record the first start date, regardless of pauses in enterprise activity)

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*Example: January 7, 2019*

22. Think of the last day your business was open. What day was that?

*Mark only one oval.*

- Sunday (yesterday)
- Saturday (two days ago)
- Friday
- Thursday
- Wednesday
- Tuesday
- Monday
- Other: \_\_\_\_\_

23. How many hours did you work for your business that day?

\_\_\_\_\_

24. How many customers did you have that day?

\_\_\_\_\_

25. What were your total earnings that day? (Ksh) (Earnings refers only to revenue, not profit. Do not subtract any expenses)

\_\_\_\_\_

26. What were your total profits that day? (Ksh) (We mean the amount the business received AFTER paying for expenses for this business)

\_\_\_\_\_



27. In the last 7 days, what days was this enterprise open? Select all that apply.

*Check all that apply.*

Sunday

Saturday

Friday

Thursday

Wednesday

Tuesday

Monday

Other:  \_\_\_\_\_

28. In the last 7 days, what times was this enterprise open? Select all that apply.

*Check all that apply.*

Early Morning (0700 to 0900)

Mid-Morning (0900-1100)

Midday (1100-1400)

Afternoon (1400-1600)

Evening (1600-1800)

Night (after 1600)

Other:  \_\_\_\_\_

29. In the last 7 days, how many hours was this enterprise open for customers?

\_\_\_\_\_

30. In the last 7 days, how many customers did your business have?

\_\_\_\_\_

31. In the last 7 days, what were your total earnings? (Ksh)

\_\_\_\_\_

32. In the last 7 days, what were your total profits? (Ksh)

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33. Which of the previous Mundika market days did you sell at the market? (Today is Mon Jan 24) (Select all that apply)

*Check all that apply.*

- Last Friday, January 21, 2022
- Last Tuesday, January 18
- Two Fridays ago, January 14
- Two Tuesdays ago, January 11
- None

34. How many hours did you spend selling at Mundika market on the last day you sold there? (Enetr

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**Section 4:**  
**Business**  
**location**  
**decisions**

Now I'd like to ask some questions about why you decided to operate your business in this location. (For businesses with multiple locations, these questions refer to the primary business location)

35. (if not operating from homestead) What methods of transportation do you typically use to reach your business from your home? Select all that apply.

*Check all that apply.*

- Walking
- Boda
- Matatu
- Private vehicle

Other:  \_\_\_\_\_

36. (if not operating from homestead) How many minutes does it typically take you to reach your business from your home using that method?

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37. (if not only walking) How much does it typically cost you to reach your business from your home? (Ksh)

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38. Please tell me whether you considered any of the following factors when deciding to locate your business in this location. Select all that apply.

*Check all that apply.*

- Children or childcare duties?
- Other non-childcare related home responsibilities
- Commuting costs, including time
- Money/cash constraints
- Safety/violence
- Number of competitors
- Number or type of customers

39. Of the factors you chose above, which one would you say was the MOST important factor?

*Mark only one oval.*

- Children or childcare duties?
- Other non-childcare related home responsibilities
- Commuting costs, including time
- Money/cash constraints
- Safety/violence
- Number of competitors
- Number or type of customers

40. Do you think you could make a higher level of profits if you relocated your enterprise to a different location, or market?

*Mark only one oval.*

- Yes
- No
- FR already operates at market

41. (If YES) If you relocated your business, why do you think your profits would increase? (Do not prompt, select all that respondent mentions)

*Check all that apply.*

- Would not have to do children or childcare duties
- Would not have to do non-childcare related home responsibilities
- Would save time/money on commute (longer hours, etc.)
- Number or type of competitors would change
- Number or type of customers would change
- Interest/desire
- Closer to suppliers

Section  
5:  
Recent  
Fertility

Read: We have discussed many details about this business. Now, I would like to ask you some questions about your childcare responsibilities, because we would like to understand how they might relate to your work as a business owner.

42. How many biological children have you had? (Include all biological children, both living and nonliving)

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43. (if FR has biological kids) How many biological children currently live in your household?

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44. How many are 16 years or under?

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45. How many are 6 years or under?

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46. How many are 2 years or under?

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47. In the last 30 days, have you brought a child with you to your business because you did not have other childcare arrangements?

*Mark only one oval.*

Yes

No

FR works from home

48. In the last 30 days, have you had to close your business because you did not have other childcare arrangements?

*Mark only one oval.*

Close business for one hour or less

Close business for more than one hour

Close business for a full day

Close business for more than a full day

None

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