



Evidence-Based Education: Policy-Making and Reform in Africa
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The Contribution of Systematic Reviews to Understanding School Effectiveness.

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Why Do We Need Systematic Reviews of Evidence

- Sheer amount and flow of information/research
- Variable quality of research outputs
- Need to separate the wheat from the chaff
- Problems of publication bias
- Need for the balance of evidence
- Limitations of single studies

Limitations of Single Studies

- Single studies can misrepresent the balance of research evidence
- Illuminate only one part of a policy issue
- Sample-specific
- Time-specific
- Context-specific
- Often of poor methodological quality
- Consequently, biased

Systematic Reviews

- “Attempt to discover the consistencies and account for the variability in similar-appearing studies”
- “Seeking generalisations also involves seeking the limits and modifiers of generalisations”
- Identify the contextual-specificity of available research and evidence”

(Cooper and Hedges, 1994:4).

Types of Research Synthesis

- Statistical Meta-Analyses (6-18 months)
- Narrative Systematic Reviews (6-12 Months)
- Rapid Evidence Assessments (1-3 Months)
- Evidence Maps and Gap Maps (1 Month)
- Meta-Ethnography/Qualitative Synthesis (6-12 Months)



What works in developing nations to get children into school and keep them there: A systematic review of experimental and quasi-experimental evaluations

A REPORT FUNDED BY THE INTERNATIONAL INITIATIVE FOR IMPACT EVALUATION (3IE)

DECEMBER 2011

Background

- Education is critical to economic development and social welfare particularly in economically developing countries
- Many interventions to increase school attendance and to improve quality of education in developing countries.

But:

- *No systematic review of the evidence*

Meta-Analytical Reviews

- Involves data-pooling and statistical synthesis of independent studies
- And aggregating/cumulating samples and findings
- Seeks to measure and control bias

Objectives

- To determine the *effects of interventions* implemented in developing countries as measured by *students' enrollment, attendance, graduation, and progression*.
- To determine the *effects of interventions* on *learning outcomes* as measured by students' test scores, grades, and other achievement measures.

Methods – Inclusion Criteria

Studies that:

1. Assess the impact of an intervention that included *primary or secondary school outcomes* (Kindergarten-12th grade in the U.S. context) relevant to the primary research question;
2. Use a *randomized controlled trial*, or a *quasi-experimental* approach in baseline control on primary outcome was included;
3. Be conducted in a *country classified* as a “low or middle income nation” by the World Bank at the time the intervention being studied was implemented;
4. Include at least *one quantifiable primary outcome measure* (enrollment, attendance, dropout, or progression);
5. Be published or made available before *December 2009*, without regard to language or publication type; and
6. Include *data on participants from 1990* or beyond.

Methods – Search Strategy

- Development of keywords
 - Relevant to: developing nations, primary and secondary outcomes, RCT and QED evaluations
- Electronic searches of bibliographic databases
- Hand searches of relevant journals
- Citation tracking
- Contacting relevant authors and researchers
- Internet Searches and specialized holdings

Types of Interventions

- Economic (n=26)
 - Cash Transfers; Micro Finance; Labour Market; Tuition Relief etc.
- Educational Programs and Practices (n=19)
 - Remedial education, computers, flip charts, text books, and English language training technology and software
- Health Care and Nutrition (n=14)
 - Nutrition, treatment for asthma, malaria, vitamin A deficiency; school meals, etc
- Building Schools and Infrastructure Improvements (n=7)
 - Including new books; equipment; supplies, new roads, etc
- Providing Information or Training (n=7)
 - Livelihood skills, fertility control, parent training, community empowerment

Analysis

- Instrument designed to extract data from each study.
- Standardized mean differences effect sizes were computed for the first effect reported in each study, assuming random effects models.
- Main effects were analyzed for each outcome
- Meta-analysis was done to estimate overall mean effect size across studies, separately for different outcomes and across regions

‘Friendly Front End’ (*In Progress*)

- 10 new studies identified, screened for inclusion, assessed for quality, and analyzed as part of a modified update to the original review
- Update analysis of disaggregated/specific interventions
- Provide a clear set of policy issues and policy messages from the review
- In plain, accessible language
- With indications of what needs to be in place to achieve the positive outcomes that have been identified

Summary Results

- 73 included experiments and quasi-experiments in original review
- 10 new studies added in FFE
- Overall positive effect, on average, across all interventions

But:

- Aggregation of interventions - provides too gross a level of analysis (Type I and Type II errors are possible)
- Significant heterogeneity in effect sizes across all studies

Results

Average Effects by Broad Intervention Types

Largest Effects:

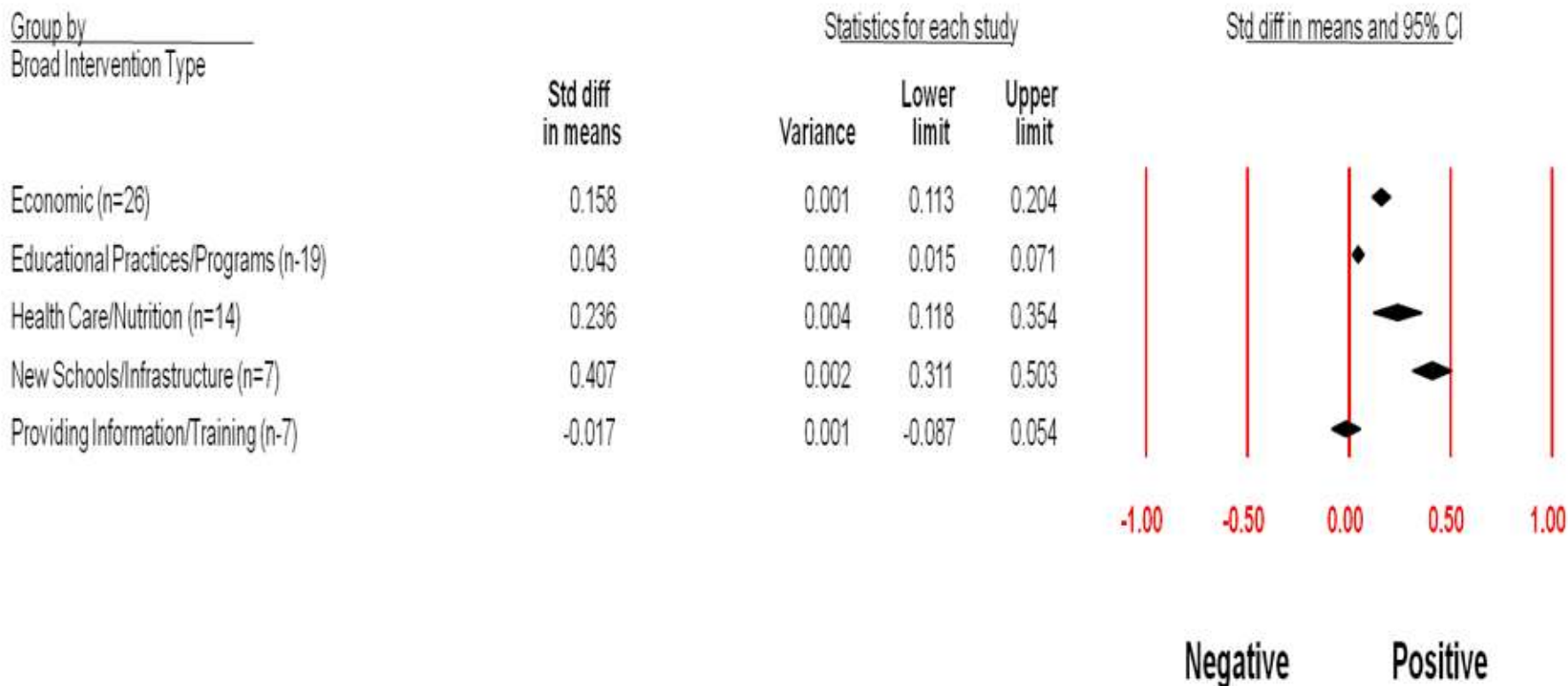
- New schools and other infrastructure interventions
- Health care and nutrition interventions

Smaller Effects:

- Educational programmes
- Information giving

Results

Figure 12. Average Effects Across Broad Intervention Types



Results

Average Effects Across Regions

Largest Effects:

Studies that were conducted within:

- East Asia and the Pacific
- Europe or Central Asia

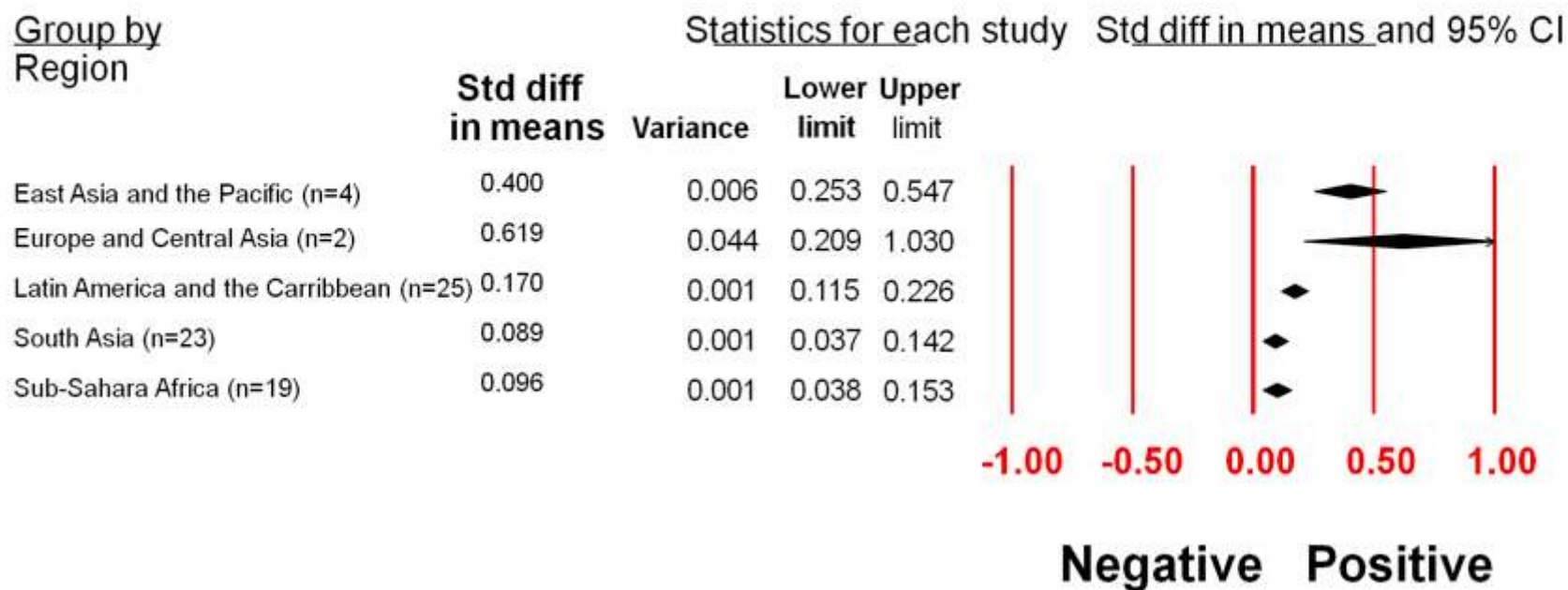
Smaller Effects:

Studies that were conducted within:

- Latin America and the Caribbean
- South Asia
- Sub-Saharan Africa

Results – Across Regions

Figure 15. Average Effects Across World Bank Classification of Developing Regions



Results – Effects by WB Economic Classification

Largest Average Effect:

- Lower Middle Income Countries (LMICs)

Smaller Average Effect:

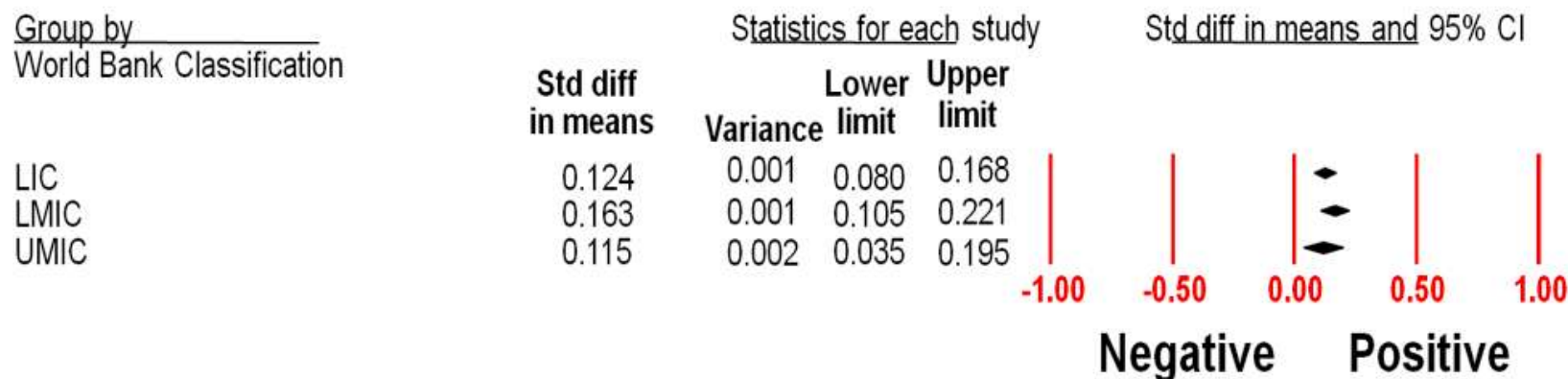
- Lower Income Countries (LICs)

Smallest Average Effect:

- Upper Middle Income Countries (UMICs)

Results – Effects by WB Economic Classification

Figure 14. Average Effects Across World Bank Classification of Economies



Heterogeneity statistics indicate that this is not a significant moderator ($Q=1.39$, $df=2$, $p=.49$).

Results – Effects on Primary and Secondary Outcomes

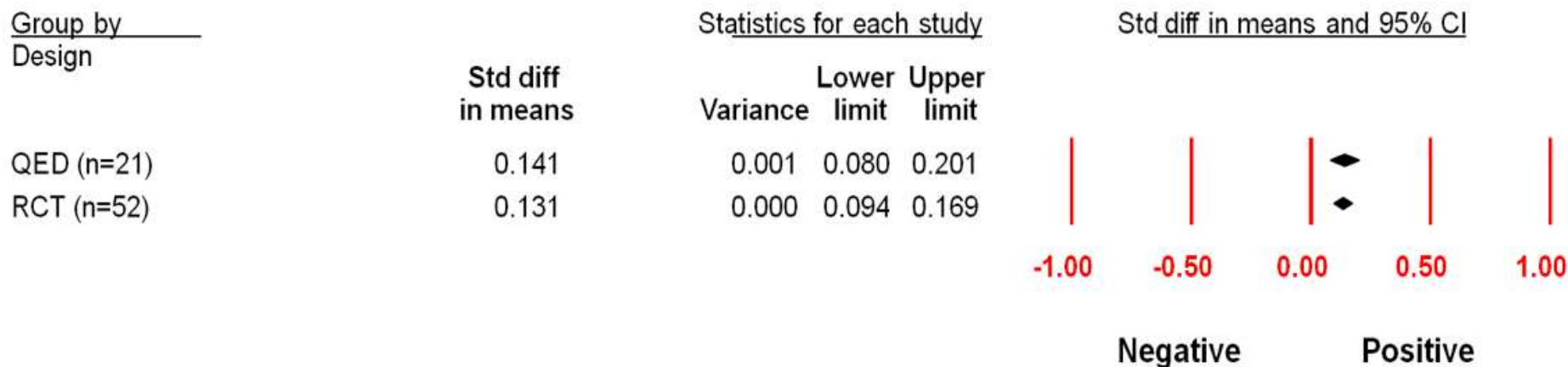
TABLE 4. SUMMARY OF AVERAGE EFFECT SIZES FOR OVERALL INTERVENTION EFFECTS

Outcome	Standardized Mean Effect (d)	BESD (Percentage Improvement in Treatment Over Control)
PRIMARY :		
Enrolment	.18	9%
Attendance	.15	8%
Dropout	.05	3%
Progression	.13	7%
SECONDARY:		
Math	.16	8%
Language	.18	9%
Global Test Scores	.06	3%
Other Achievement	.05	3%

BESD = Binomial Effect Size Display (Rosenthal and Rubin, 1982)

Effects Across Evaluation Designs

Figure 16. Average Effects for Different Evaluation Designs



- There was very little difference in these average effects ($d=.13$ for RCTs, $d=.14$ for QEDs).

Implications for Policy and Practice

- Interventions that address school enrollment, attendance, progression and dropouts have, on average, positive effects
- There are also positive effects on learning outcomes
- Effectiveness of interventions is *context specific*, and policy and practice should be implemented accordingly
- This requires a *theory of change analysis* – what activities, mechanisms, people, resources, and outputs are required
- And *disaggregated analysis* of specific interventions, countries and contexts
- Using qualitative and quantitative methods
- And cost-benefit/cost-effectiveness data and analysis

Thank you

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