

Impact Evaluation 101

Course | November 18-20, 2025

Hybrid with in-person option at KCS for UK-based staff

This three half-day course, hosted by the Strategic Impact Evaluation and Learning (SIEL) programme, will focus on how to use impact evaluation evidence in programmatic decisions to improve the value for money of FCDO programmes. The interactive training is open and free to attend for all FCDO staff interested in how to use and generate quantitative impact evaluations. There are no prerequisites for attending. The course will have a hybrid format and participants based in the UK are encouraged to join in person at KCS.

Learning Goals

By the end of the three days, participants will be able to:

- Understand how quantitative impact evaluations can help improve the value for money of FCDO programmes
- Formulate relevant evaluation questions for FCDO programmes and assess how these could be answered with quantitative impact evaluations
- Find high-quality evidence relevant to their own programmes and thematic areas
- Assess whether evidence generated in other contexts can inform programmatic decisions in their settings
- Submit strong funding proposals for impact evaluations to SIEL

Preliminary agenda (all times in GMT)

	TUESDAY, NOV 18	WEDNESDAY, NOV 19	THURSDAY, NOV 20
9:00 – 10:15	PRESENTATION Why Use Evidence in Programme Design	PRESENTATION Using Theory of Change to Guide Impact Evaluations	PRESENTATION Learning from Existing Evidence Synthesis Products
10:15 – 10:30	<i>Break</i>	<i>Break</i>	<i>Break</i>
10:30 – 11:45	PRESENTATION Using Quantitative Impact Evaluations to Measure Causal Impact	PRESENTATION How to Apply Evidence From Other Settings to Your Context	PRESENTATION Next Steps: When and What to Evaluate and How to Leverage SIEL
11:45 – 12:00	<i>Break</i>	<i>Break</i>	<i>Break</i>
12:00 – 13:00	APPLIED WORKSHOP Quantitative Impact Evaluation Methods	APPLIED WORKSHOP Testing Your Theory of Change	APPLIED WORKSHOP Impact Evaluation Questions and Design

For any questions or inquiries, please reach out to siel@poverty-action.org.