

2025



Global Consumer Protection Surveys

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OCO - Pre Bid Meeting

More evidence, Less poverty

IPA is a global research and policy nonprofit organization, operates in 20+ countries, and committed to reducing global poverty with evidence. With a network of partners and researchers, we design and test innovative solutions, support our partners to generate and use data and evidence, and help bring proven approaches to scale across the globe.



01: Create Stronger Evidence

*To deepen public knowledge
on how to reduce poverty*



02: Share Evidence Strategically

*To influence conversations &
inform decisions*



03: Equip Decision-Makers to Use Evidence

To improve the lives of the global poor

What the assignment is about

- Part of a larger initiative to understand consumer experiences and risks in digital financial services (DFS) across 10 countries.
- This RFP covers five countries where IPA does not have a country office: Bangladesh, India, Pakistan, Ethiopia, and Indonesia. **(sequenced timeline: Sept 2025 - Feb 2026)**
- Fixed priced contracts for each lot
- In person intercept 60 mins surveys with DFS users in rural and Urban Markets
- 1000 respondents in total, 50/50 gender split, 60 respondent for the Pilot.

Scope of work

Lead data collection (Piloting & full data collection) in one or more of the five countries

- Local approvals & compliance with data privacy regulations in each country
- Enumerator recruitment, training & management.
- Data quality assurance, and field data cleaning
- Market Identification
- Survey translation
- Electronic data collection (tablets compatible with surveycto)

What we are looking for

1. **Technical Approach (40 pts)** - Data management plan, validation & security, Realistic work plan with clear sequencing, risk mitigation strategies, ability to deliver on time.
2. **Team expertise (25 pts)** - Team qualifications, Protocols for high quality data collection, strong organizational structure with proper controls
3. **Past relevant experience (15 pts)** - Proven track record in similar survey projects, similar value contract examples, client references from past work.
4. **Cost (20)** : Clear realistic & justifiable cost breakdown, transparency, cost effectiveness without compromise to quality, strategies for resource optimization.

Important dates

1. **Deadline for Receipt of Question - April 1, 2025 (8:00 AM ET)**
2. **Deadline for Receipt of Proposals - ~~April 11, 2025 (8:00 AM ET)~~
- April 18, 2025 (8:00 AM ET)**



Contact Us

www.poverty-action.org