

Impact Evaluation 101

*Course | February 4-6, 2025 |
King Charles Street, London (hybrid) |
Free to all FCDO staff | No prerequisites*

This three-day intensive course, hosted by the Strategic Impact Evaluation and Learning (SIEL) programme, will focus on how to use quantitative impact evaluation evidence in programmatic decisions to improve the value for money of FCDO programmes. The interactive training is led by impact evaluation experts from J-PAL and IPA and consists of a combination of presentations, case studies, and guided workshops in which participants apply the concepts to their own work.

While in-person participation in London is strongly encouraged, a hybrid option will be available for those unable to travel.



Learning Goals

By the end of the three days, participants will be able to:

- Understand how quantitative impact evaluations can help improve the value for money of FCDO programmes
- Formulate relevant evaluation questions for FCDO programmes and assess how these could be answered with quantitative impact evaluations
- Find high-quality quantitative evidence relevant to their own programmes and thematic areas
- Assess whether evidence generated in other contexts can inform programmatic decisions in their settings
- Submit strong funding proposals for impact evaluations to SIEL

Agenda (preliminary)

	TUESDAY: FEB 4	WEDNESDAY: FEB 5	THURSDAY: FEB 6
9:00 – 10:30 AM	Opening Remarks Why Use Evidence in Programme Design	Using Theory of Change to Guide Impact Evaluations	How to Apply Evidence From Other Settings to Your Context
10:30 – 11:00 AM	<i>Break</i>	<i>Break</i>	<i>Break</i>
11:00 – 12:30 PM	Quantitative Impact Evaluations	Theory of Change, Piloting, and Process Monitoring	So What? When and What to Evaluate and How to Leverage SIEL
12:30 – 1:30 PM	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
1:30 – 3:00 PM	The Value of Running Randomised Controlled Trials	Learning from Existing Evidence Synthesis Products	SIEL Brainstorming and Share-Out
3:00 – 3:30 PM	<i>Break</i>	<i>Break</i>	<i>Break</i>
3:30 – 4:30 PM	Evaluation Questions	Applying Evidence to Programme Design	Closing Remarks
4:30 – 5:00 PM	<i>Unscheduled</i>	<i>Unscheduled</i>	<i>Unscheduled</i>