

Transaction Cost Index. Agen Census Survey

| Field | Question | Answer |
|-----------------------|--|-----------|
| enum_name | 1. Please select your name. | ID1 Name1 |
| | | ID2 Name2 |
| | | ID3 Name3 |
| | | ID4 Name4 |
| ID group | | |
| ca_id | 2. Please enter the Catchment Area ID on your tracking sheet. | |
| ca_id_chk | 3. Re-enter the Catchment Area ID on your tracking sheet. | |
| ca_location_assign_nt | The location of your catchment area is [ca_location_assign] with coordinates [ca_gps_assign] | |
| road_directions | 4. Enter direction that will help someone else to find your catchment area location. | |
| ca_name | 5. Enter the name of the village or market that this catchment area is centered on. | |
| ca_directions | 6. Provide detailed directions on how to reach the central point of the catchment area. This should include streets and nearby landmarks. | |
| ca_landmarks | 7. What key landmarks identify this catchment area? | |
| ca_nt | <p>Now get into the catchment area and ask for the local area leadership "offices" (chairperson, village head, market leader etc.). When you reach the local area leadership "offices", introduce yourself and the project and seek their permission to work within their jurisdiction.</p> <p>Then, ask them to provide you a guide to help you navigate the catchment area. Before you head out to collect data on the agents/bank branches in the catchment area, work with the assigned guide to identify a central point that maps out the distribution of agents/bank branches within the catchment area.</p> <p>Ask the guide to help you map out a circle around that central point with a radius of 300 meters. The guide should also help you identify all the agents/bank branches within this radius.</p> <p>Try to represent each of those agent locations on the map. This will help you keep track of which agents you have visited and which ones you have not, given that you will be required to get data on all the agents/ bank branches within this radius. Also, you will be required to upload a copy of the map with the agent/ bank branches distribution around the central point.</p> | |
| ca_nt_2 | You first assignment would be to record location details to the catchment area central point and then capture GPS coordinates for the same. Therefore, move to the central point as guided by your local guide. | |
| explanation_nt | If you are questioned by agents or bystanders with regards to your presence in the catchment area, you can use the following script as a guide to your reply: "I am here on behalf of Innovations for Poverty Action, an organization that tries to find effective solutions to global poverty and other problems. We are doing research on mobile money. As part of this research, we are listing and counting all mobile money agents in this area. We | |

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| | want to find out more about how many there are and some other general characteristics. We have permission from the [local leadership office] to carry this out. If you have doubts you can contact [him/her]. “ | |
| ca_description | 8. Provide a detailed description of the central point selected for this catchment area. Include directions explaining how to reach the central point including streets and/or nearby landmarks | |
| ca_gps | 9. Record the GPS location of the catchment area's central point. | |
| agent_nt | Start recording the agents in your catchment area | |
| Agent location (1) | | Repeated group |
| location_type | 10. This is your number 1 agent/bank branch. Which type of location is this? | 1 Mobile money agent |
| | | 2 Banking agent |
| | | 3 Bank branch |
| agent_gps | 11. Record the GPS location of this location. Ensure you are within 3 meters of the agent/bank branch. | |
| distance_cacenter_error | You are [agent_cadist] meters from the central point of the catchment area. This catchment area includes agents within 300 meters from the central point. | |
| distance_cacenter_noerror | You are [agent_cadist] meters from the central point of the catchment area. You are within the catchment area. | |
| agent_description | 12. Please describe the agent position and identifying information. This may include: names of the agent, agent ID, plot number, physical description of the shop, and/or neighboring shops or other landmarks. Make sure to clearly distinguish your agent location from surrounding ones. | |
| agent_providers | 13. Which mobile money providers does this agent serve? | 1 Provider1 |
| | | 2 Provider2 |
| | | 3 Provider3 |
| | | 4 Provider4 |
| | | -77 Other |
| agent_providers_oth | 14. Specify other provider | |
| agent_closed | 15. Does this location appear to be closed? | 1 Yes |
| | | 0 No |
| agent_busy | 16. How busy is the agent? | 1 Not busy at all |
| | | 2 Somewhat not busy |
| | | 3 Somewhat busy |
| | | 4 Very busy |
| bank_providers | 17. What bank(s) does this agent or branch serve? | 1 Bank1 |
| | | 2 Bank2 |
| | | 3 Bank3 |
| | | 4 Bank4 |
| | | -77 Other |
| bank_providers_oth | 18. What other bank providers does this agent or branch serve? | |
| Agent location (1) > Mobile Money Agent | | |
| agent_mobile | 19. Which best describes this agent location? | 1 Mobile agent. Agent does not have a fixed structure. Agent may have an umbrella, chair, cart, etc. |

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| | | 0 | Fixed agent. Agent has a fixed structure (regardless of building material or informal design) |
| agent_wall | 20. What is the main construction material of the outside walls of the agent location? | 1 | Baked bricks/cemented bricks/stones – cement bonded |
| | | 2 | Baked bricks/stones – mud bonded |
| | | 3 | Wood/branches |
| | | 4 | Concrete |
| | | 5 | Unbaked bricks |
| | | 6 | Metal |
| | | 0 | No walls |
| | | -77 | Other material |
| agent_wall_oth | 21. Specify other main construction material of the outside walls of the agent location | | |
| agent_floor | 22. What is the main construction material of the floor of the agent location? | 1 | Earth |
| | | 2 | Wood |
| | | 3 | Stone/Brick |
| | | 4 | Cement/Tile |
| | | -77 | Other material |
| agent-floor_oth | 23. Specify other main construction material of the floor of the agent location | | |
| agent_custenter | 24. Do customers enter the structure to make transactions, or are they served while outside? | 1 | Customers enter the structure |
| | | 0 | Customers are served while outside |
| price_list | 25. Are you able to observe a price list for agent transactions from outside the agent location? | 1 | Yes |
| | | 0 | No |
| agent_dedicated | 26. Does this agent location operate another line of business besides agent services? This includes selling goods (e.g., fruit stand or electronics store) or offering services (e.g., shoeshine) | 0 | Does not operate another line of business |
| | | 1 | Operates another line of business |
| agent_bizline | 27. What retail sector does the agent's other business line apart from agent services belong to? | 1 | General Merchandise store |
| | | 2 | Clothing and accessories store |
| | | 3 | Food and beverages store |
| | | 4 | Health and personal care store |
| | | 5 | Building materials store |
| | | 6 | Petrol station |
| | | 7 | Sporting goods store |
| | | 8 | Furniture shop/store |
| | | 9 | Electronics shop |

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| | | -77 | Other | |
| agent_bizline_oth | 28. Specify other line of business | | | |
| map | 29. Upload a picture of the map you drew with your guide that aided you through this process | | | |
| comment | 30. Please enter any additional comments | | | |