

Maximizing funder impact with the power of learning-oriented M&E

Funders face the challenge of ensuring their limited resources have the greatest social impact by funding the most cost-effective initiatives, and then sharing their knowledge to make sure their resources have a catalytic effect. The use of evidence by funders and their implementing partners is key, yet the habitual use of evidence remains a challenge, leading to unfulfilled impact potential.

For funders to maximize the impact of their initiatives and achieve influence in the development and humanitarian sectors, we recommend three key actions:

1

Use evidence to fund intiatives

Funder investment decisions drive development and humanitarian practice. In a world of scarce resources, funders have a special responsibility to use evidence to identify effective approaches and address knowledge gaps.

2

Steward learning within funded initiatives

Funders have the power to enable implementing organizations to proactively learn how to improve program design and implementation.

Share insights to influence others and amplify impact

Funders are uniquely placed to both advance the evidence base in their areas of interest, as well as to disseminate it as a public good to increase the impact of their resources.

Our offerings to funders

Stage Specific Support



Initiative Design - Refinement

Common needs

- Evidence to design impactful initiatives
- Use grantee insights to improve initiatives

Grantmaking

Common needs

- Encourage learning with grantees
- Balance learning with accountability

Implementation

Common needs: -

- · Grantee MEL capability
- Dissemination of learnings (within initiatives and externally)

Our Services:

- 1. Learning Agenda Development
- 2. Evidence-based Initiative Design
- 3. Data Use Plan

Our Services:

- 1. Reporting requirements evaluation
- Quality assessment of proposal
 MEL plans

Our Services:

- 1. Implementer Technical Assistance
- 2. Community of Practice Facilitation
- 3. Enhanced External Dissemination

Broader Support

Bespoke support to address our partner's needs across their organization

Example services:

- 1.MEL System Diagnostic
- 2. Initiative-Wide Learning Partner

Right-Fit Evidence (RFE) Unit:

IPA's specialized technical advisory team rooted in IPA's philosophy of putting evidence to action and advancing what works to improve the lives of people living in poverty. RFE supports implementing organizations, government agencies, and funders on how to better use data and evidence to learn, adapt, and increase their programs' effectiveness.

To explore collaboration opportunities, please reach out to us at rightfit@poverty-action.org

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