

**Authors**

Nathanael Goldberg  
Senior Director, Sector Programs

## Design with Intent

Boing Boing covers the release of Dan Lockton's Design with Intent Toolkit: *101 Patterns for Influencing Behaviour Through Design*. It's not about development per se, but the the applications to good product design and marketing are limitless and reference familiar ideas from behavioral economics, e.g. defaults and framing.

There are a set of cards for download or you can browse through them here.

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