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RCTs: The hot new idea from 350 BC

A lot of the papers in say experimental social psychology published today could have been written a thousand years ago so psychology is behind its time. More generally, random clinical trials are way behind their time. An alternative history in which Aristotle or one of his students extolled the virtue of randomization and testing does not seem impossible and yet it would have changed the world.

Alex Tabarrok on [*Ideas Behind Their Time*](#).

November 30, 2010