

**Article Link**

<https://www.pulselive.co.ke/business/domestic/the-role-of-digital-payments-in-k...>

# Kenya's Pulse Cites IPA Study on Digital Payments in Online Gaming

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A feature in Pulse on the role of digital payments in online gaming in Kenya cites an IPA study that used rigorous methodology to identify "the opportunities and challenges associated with using digital payments in this sector."