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IPA Presents 'Best Bets: 14 Emerging Innovations with Potential for Impact at Scale in Global Health and Development' at EA Global London 2024

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IPA's Chief Research & Policy Officer Loïc Watine presents the concept of 'emerging innovations' in international development and goes over the 14 'Best Bets' that IPA has identified in a recent flagship report.

In the report Best Bets: Emerging Opportunities for Impact at Scale, IPA highlights 14 emerging innovations across 10 sectors (including climate change, crime, and violence, women's economic empowerment, education, and more) classified as having substantial rigorous evidence behind them, but requiring additional investments in scale-up research, policy work, and coalition-building to get to scale. These are IPA's best bets for the next generation of evidence-based programs operating at scale.

To identify the fourteen most promising emerging innovations, IPA conducted a review of the impact and potential scalability of hundreds of studies within and outside its portfolio, looking at the quality and amount of evidence along with the cost and other scalability factors. Nearly 50 evidence-based interventions that are poised to alter the development landscape and improve lives were identified at different levels along the path to scale.