

A Case from the Portfolio: Plant with Purpose

Plant with Purpose is a U.S.-based NGO operating in 7 countries worldwide. Its core program aims to transform communities by providing integrated support to agricultural, environmental, and spiritual renewal activities. Plant with Purpose initially hired IPA to facilitate a two-day M&E workshop as part of their bi-annual directors gathering.

Through a combination of short training sessions, structured exercises, and plenary discussions, participants were guided through the structured process of surfacing the critical assumptions embedded in their theory of change, prioritizing the resulting M&E questions, and identifying specific ways to leverage their limited M&E resources to answer these questions with rigor at the same time as enhancing their accountability mechanisms.

“Thanks to IPA’s help, we not only aspire to higher standards, but also have a clearer idea of where to invest limited additional M&E resources.”

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J.Mitchell, Director of International Programs, Plant with Purpose