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# IPA Philippines Presents at the World Health Organization's Western Pacific Region Innovation Webinar

On March 31, IPA Country Director Nassreena Sampaco-Baddiri and Deputy Country Director Peter Srouji presented the role of randomized controlled trials in innovating and scaling development programs to the World Health Organization (WHO)'s Western Pacific Region as part of the former's Innovators Webinar Series. IPA presented case studies including [the NORM masking study in Bangladesh](#), [the growth charts study in Zambia](#), and an early childhood nutrition evaluation conducted with the Philippine National Nutrition Council, the National Economic Development Authority, and the UNDP. Attendees included WHO regional staff as well as employees from the WHO Western Pacific Region's country offices.

## City

Webinar

## Country

Philippines