

Date
December 15, 2021



Small and Medium Enterprise Program
11th Working Group Meeting
December 15, 2021

- 10:00 - 10:05 am Welcome
- 10:05 - 11:20 am **Access to Markets**
Edc Verhoogen, "Quality Complementarities and Pass-Through"
Morgan Hardy, "Why Don't Small Firms Merge? Experimental Evidence on Information Barriers"
Rocco Macchiavello "Organising Sourcing"
- 11:30 am - 12:30 pm **Training, Management and Skills (I)**
Ashley Poppe, "Learning to see the world's opportunities: The impact of imagery on entrepreneurial success"
Jeanne LaFortune, "Do interactive online training make high school students more entrepreneurial? Experimental evidence from Rwanda"
- 12:30 - 1:00 pm Break
- 1:00 - 1:10 pm Update on the Program: New Board, New Scope, New Name
Luisa Sanchez
- 1:10 - 2:35 pm **Training, Management and Skills (II)**
Sean Higgins, "Why are firms slow to adopt profitable business practices?"
Myklem Buehn, "Missing Information: Why Don't More Firms Participate in Business Training?"
Paul Gertler, "Management Practices and Altruism in Health Care"
- 2:45 - 4:20 pm **Access to Finance**
Natalia Rigol, "Loan Officers Impede Graduation from Microfinance"
Russell Toth, "The Impacts of Liquidity Loans on Mobile Money Agents"
Adam Osman, "Big Loans to Small Businesses: Predicting Winners and Losers in an Entrepreneurial Lending Experiment"
- 4:20 pm Wrap-up



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Jess Ruidler "The Effect of Drought on Market Entry, Exit, and Firm Performance in Rural Kenya"
Session chair: **Namrata Kala**
- 11:30 am - 12:30 pm **Training, Management and Skills (I)**
Ashley Pople, "Learning to see the world's opportunities: The impact of imagery on entrepreneurial success"
Jeanne LaFortune, "Do interactive online training make high school students more entrepreneurial? Experimental evidence from Rwanda"
Session chair: **David McKenzie**
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Session chair: **Eric Verhoogen**
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SME 11th Working Group Meeting

On December 15, the IPA SME Program's network of researchers convened for an engaging discussion on innovative research designs, early-stage results, and new papers focused on entrepreneurship and private sector development in low- and middle-income countries.

City

Online

Country

United States