

Timeline

2019-2021

Study Type

Randomized Evaluation

Research Implemented by IPA

Yes

The Impact of a Socio-Emotional Skills Training in Nigeria

Researchers

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Abstract

Recent evidence has pointed to the importance of socio-emotional skills development for improving business outcomes and for helping to close the gender gap between male- and female-owned small businesses. The World Bank Africa Gender Innovation Lab (GIL) and Innovations for Poverty Action (IPA) are partnering with the Nigeria Federal Ministry of Agriculture and Rural Development to evaluate the impact of a program called Agro-Processing, Productivity Enhancement and Livelihood Improvement Support (APPEALS)—which provides business and technical skills, an in-kind cash grant, and mentorship—with and without the provision of an added socio-emotional skills training delivered to both men and women business owners. In light of the COVID-19 pandemic, the team has pivoted to examine the impact of a SES messaging campaign delivered through WhatsApp videos and interactive voice response, with messages targeting the expected gender-related impacts of COVID-19 on the labor market.

Project Outcomes of Interest

Gender-related labor market impacts

Partners

The World Bank Africa Gender Innovation Lab

Nigeria Ministry of Agriculture and Rural Development

Impact Goals

- Build resilience and protect the financial health of families and individuals
- Improve women's health, safety, and economic empowerment

Project Data Collection Mode

- IVR (Interactive voice response)
- SMS

Results Status

No Results Yet