

Start Date
April 28, 2021

End Date
April 29, 2021



In 2023, it is estimated that there will be 1.31 billion proximity mobile payment transaction users worldwide, up from 950 million users in 2019.

2019 also marked a major milestone for the mobile money industry with the number of registered mobile money accounts surpassing 1 billion!

In Asia, mobile money is at the heart of financial inclusion. Mobile money services have rapidly proliferated in frequently underserved markets including Vietnam, Cambodia, Myanmar, Philippines, Bangladesh, etc. where the majority of the population do not have access to formal financial institutions. Asia now has 473 million registered mobile money accounts, almost half of all mobile money accounts globally (GSMA Report). Mobile money agents in Asia digitized \$43 billion of cash.

However, access alone is not sufficient. These accounts need to be actively used to actualize the benefits of finance to the individuals and businesses. Addressing trust and financial literacy issues in these segments will need special attention.

The 12th Mobile Money & Financial Inclusion Virtual Summit is the established platform bringing the industry stakeholders in the mobile money and financial inclusion eco-system together to discuss the latest regulatory, industry and technological developments and opportunities.

This Summit will be dedicated to explore the challenges and opportunities of the rapidly changing landscape with emphasis on the digital agenda, operational delivery, customer strategy and cross industry collaboration. The event will explore the diversification and expansion of the mobile money and digital banking value proposition – from enterprise solutions for micro, small- and medium-sized enterprises (MSMEs) to e-commerce, credit, savings and insurance.

Some of the Distinguished Speakers featured:



The Summit will be discussing inter alia the following industry-relevant topics:

- State of the Industry Country Focus – the Financial Inclusion Journey and Implications for Mobile Money in Key Emerging Countries including Vietnam, Cambodia, Laos, Philippines, Indonesia, etc.
- Next Stage of Digital Payments Transformation in Emerging Asia
- Banks and Fintech Industry Collaboration Business Models
- Responding to the Needs of the MSMEs
- Digitalization: Risk Management and Dealing with Evolving Threats
- Technology Innovation Connecting the Last Mile
- International Perspectives

Coined & Produced by: **Supporting Organizations:**

Be Ready to Engage the Mobile Money & Financial Inclusion Sectors!
To register, email enquiry@magenta-global.com.sg or call our Hotline +65 6846 2360 today

12th Annual Mobile Money & Financial Inclusion Summit 2021

From April 28-29, researcher Russell Toth presented the results of his study on the economic impact of digital loans on mobile money agents in Myanmar at the 12th Annual Mobile Money & Financial Inclusion Summit.

The Summit is the established platform bringing the industry stakeholders in the mobile money and financial inclusion eco-system together to discuss the latest regulatory, industry, and technological developments and opportunities. This year's summit explored the challenges and opportunities of the rapidly changing landscape with emphasis on the digital agenda, operational delivery, customer strategy, and cross-industry collaboration. It also

covered the diversification and expansion of the mobile money and digital banking value proposition—from enterprise solutions for micro, small- and medium-sized enterprises (MSMEs) to e-commerce, credit, savings, and insurance.

To learn more, see the event brochure [here](#).

City

Webinar

Country

Myanmar (Burma)