

**Timeline**

September 2020-March 2021

**Study Type**

Quasi-experimental Analysis

**Research Implemented by IPA**

Yes

# GBV Risk Mitigation During COVID-19 in Myanmar

## Researchers

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## Abstract

Mitigating Gender-Based Violence (GBV) risk associated with the COVID-19 pandemic and response has been identified as a priority by programmers and practitioners. There is risk of increased Intimate Partner Violence (IPV) in Myanmar linked to the pandemic, but there remain evidence gaps on how best to mitigate GBV risk within the context of COVID-19. While global guidance on GBV risk mitigation, including messaging for communities, has been developed by the GBV Area of Responsibility (AoR), there is limited evidence and learning on adaptation and effectiveness of the messages.

This project aims to develop, rapidly test, refine and disseminate a series of community messages aimed at mitigating GBV risk in Myanmar, and improving knowledge on COVID-19. To ensure project success, the messages will be delivered through a widely used digital platform. The project will build evidence on what works to reshape gender norms, attitudes and behaviors to build resilient, equitable communities, while leveraging lessons from previous projects and team expertise in measuring these type of outcomes.

## Project Outcomes of Interest

Reduced prevalence of IPV and associated physical and mental health outcomes; Changes in knowledge, attitudes, and behaviors related to COVID-19; Healthier and resilient families, social cohesion and communities that are better able to respond to, withstand and recover from future emergencies.

## Partners

International Alert

Koe Koe Tech

## Impact Goals

- Improve women's health, safety, and economic empowerment

## Project Data Collection Mode

- CATI (Computer-assisted telephone interviewing)

## Results Status

No Results Yet