

Article Link

<https://www.npr.org/sections/goatsandsoda/2021/02/15/966848542/the-pandemic-pus...>

NPR on How IPA Research is Helping Target Emergency Cash Transfers in Togo

NPR covers how researchers are using new methods to help the government in Togo target cash assistance to those who have been hit particularly hard by COVID-19. Researcher [Joshua Blumenstock](#) developed the methodology using [satellite imagery](#) and monitoring [cell phone usage](#) to map out levels of poverty in the region. [Rachel Strohm](#), Associate Director IPA's Social Protection Program, explains the significance of this new mobile phone targeting technique to more efficiently deploy aid during crises.

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