

Article Link

<https://www.bbc.com/news/world-asia-55364403?fbclid=IwAR3dSjhQqLRYxdgDSGIW5Bd1i...>

BBC News Covers Sesame Workshop's New Rohingya Muppets

BBC News reports on Sesame Workshop using Rohingya muppets to help deliver educational and developmental messaging to refugee children in Cox's Bazar, Bangladesh. IPA worked with Sesame Workshop on research to inform the design of the two muppets, Aziz and Noor, and develop educational content that would resonate with kids and families in the world's largest refugee camp.

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