

**Timeline**

March-June 2020

**Study Type**

Descriptive / Surveillance

**Article Link**

Google Doc

**Research Implemented by IPA**

No

# Noora Health's COVID-19 Formative Research Across India: Analysis of COVID-19 Knowledge, Health Behaviors

## Abstract

Given the rapid, evolving nature of this pandemic, there is a need for information about COVID-19, specifically how populations from low and middle-income countries (LMICs) are preparing and dealing with it. The objective of this study is to conduct a mix of formative research activities from families, healthcare workers, and healthcare administrators across India to understand COVID-19 perspectives to inform message and content creation. Among families, the study aims at understanding the current COVID-19 knowledge, attitude, prevention behaviors, health-seeking behaviors, attitude, and sources of information among the general population. This will help to design customised messages as per population needs. For healthcare workers and hospital administrators, understanding of their current preparation for COVID-19 and treatment and the current challenges will help policymakers and other researchers in India and other LMICS to help plan their response to this pandemic. **[Read the early update on the needs findings.](#)**

## Questionnaire Description

This questionnaire focuses on knowledge, attitude, behavioral intention, behaviors, and risk perceptions of COVID-19. The purpose of this questionnaire is to understand how these topic areas evolve throughout India's lockdown.

## Respondent Population Characteristics

Adults

## Project Data Collection Mode

- CATI (Computer-assisted telephone interviewing)

## Researchers (\*corresponding author)

Shirley Yan\*, Prasad Bogum, Seema Murthy, Shahed Alam (all from [Noora Health](#))

## Questionnaire Usage Notes

Please feel free to use these questions as you see fit. Note that we have Hindi, Punjabi, Kannada, Marathi, and Telegu versions of the survey available. If interested, please contact us at [covid19@noorahealth.org](mailto:covid19@noorahealth.org).

## Questionnaire File Type

Reader-friendly survey instrument

## Questionnaire Language(s)

English

## Questionnaire Usage Permissions

Use as is

## Questionnaire Stage

Data Collection Completed

May 04, 2020