

**Timeline**

May 2020-April 2022

**Study Type**

Randomized Evaluation

**Research Implemented by IPA**

No

# Impact of COVID-19 Stimulus Packages on Small and Medium Enterprises (SMEs)

## Researchers

Paul Gertler, Sean Higgins, Ana Maria Montoya, Eric Parrado, Raimundo Undurraga

## Abstract

The economic recovery from the COVID-19 crisis in Latin America hinges on the survival of SMEs, which employ a large fraction of the region's workforce. Governments are responding with large economic stimulus packages, including liquidity or methods to prop up demand for SMEs. In this research, researchers are tracking the economic impact of COVID-19 and evaluating the policies that reduce the spread of the virus and provide financial support to SMEs and households throughout the region, as well as experimentally evaluating the impact of those programs on SME profits, survival, and employment using financial institutions' data.

## Project Outcomes of Interest

SME profits, survival, and employment

## Partners

BancoEstado, Abdul Latif Jameel Poverty Action Lab (J-PAL)

## Impact Goals

- Build resilient and adaptable businesses and employment opportunities

## Results Status

No Results Yet