

Timeline

May-July 2020

Study Type

Randomized Evaluation

Research Implemented by IPA

Yes

Young Adult Compliance with COVID-19 Mitigation Policies in Bogotá, Colombia

Researchers

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Abstract

The effectiveness of COVID-19 mitigation measures such as handwashing and social distancing depends critically on compliance by young adults because they are far less likely than older adults to suffer severe complications from infection but far more likely to be infected, i.e., to be carriers. In Latin America, this incentive problem is magnified by the fact that young adults comprise a larger share of the population than in industrialized countries. The broad objective of this study is to examine young adult compliance in Bogotá, Colombia. The specific objectives are to (i) conduct surveys of young adults to collect information on the characteristics of compliance, and (ii) conduct a randomized controlled trial to test the relative effectiveness of informational interventions emphasizing private versus social benefits of compliance.

Partners

Inter-American Development Bank, Universidad del Rosario

Impact Goals

- Reduce COVID-19 transmission rates

Project Data Collection Mode

- Web

Results Status

No Results Yet