Children's Learning and Family Wellbeing in the Context of Social Distance

Researchers
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Abstract
In order to limit the spread of COVID-19, governments in Latin America have adopted measures to increase social distancing, including closing schools and limiting mobility. Ministries of Education in the region have transitioned to distance education programs, with caregivers playing a key role in accompanying the learning process at home. However, parents may lack the knowledge and skills to provide an effective support to their children. Researchers are using a SMS campaign targeted to parents with children between four and seven years old in El Salvador, Costa Rica, Panama, Colombia and Peru. Parents in the targeted areas belong to low socio-economic strataums and have limited access to smartphones and internet; using SMS guarantees that researchers can access them remotely. In addition, a SMS campaign is a low-cost strategy that can provide services at great scale and can be easily replicated in similar contexts.

Partners

Impact Goals

• Keep children safe, healthy, and learning

Project Data Collection Mode

• CATI (Computer-assisted telephone interviewing)
• SMS
Implementing Organization

IPA

Results Status

No Results Yet