

The Causal Influence of Information About COVID-19 on Laypersons' Trust in Government, Perceptions of Their Living Conditions, and Economic Expectations

Researchers

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Abstract

Focusing on two emerging markets, Thailand and Vietnam, we study the impact of different information treatments on people's assessments of (i) their government's response to COVID-19 as well as their level of government trust, (ii) the impact of the coronavirus pandemic on their life, and (iii) the future development of macroeconomic variables as well as their sentiments as consumers. In addition, we are also interested in whether and to what extent people's assessments of the government's response and their trust in the government affects their sentiments as consumers. The analysis will be based on two representative Internet-based surveys conducted in Thailand and Vietnam amongst the population aged 18 or older. We will test whether similar treatments have similar effects in two emerging countries, distinguished by very different public perspectives on how the respective government is handling the crisis.

Project Outcomes of Interest

The impact of different information treatments on people's assessments of (i) their government's response to COVID-19 as well as their level of government trust, (ii) the impact of the coronavirus pandemic on their life, and (iii) the future development of macroeconomic variables as well as their sentiments as consumers. In addition, we are also interested in whether and to what extent people's assessments of the government's response and their trust in the government affects their sentiments as consumers.

Impact Goals

- Build resilience and protect the financial health of families and individuals

- Build resilient and adaptable businesses and employment opportunities

Project Data Collection Mode

- Web