

**Timeline**

April-December 2020

**Study Type**

Descriptive / Surveillance

**Research Implemented by IPA**

No

# A Rapid Survey of Citizens' Knowledge, Attitudes, and Practices (KAP) with Respect to COVID-19 in Tanzania

## Researchers

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## Abstract

Twaweza is collecting data on citizens' knowledge, attitudes, and practices (KAP) related to COVID-19. This will be done through a series of mobile phone surveys of a representative sample of the country's adult population. The evidence generated will a) provide baseline information on the status of citizens' knowledge attitudes and practices (behaviors) across Tanzania mainland and Zanzibar, b) improve the understanding of citizens' knowledge gaps on COVID-19, so as to improve public information campaigns, c) provide data useful post COVID-19 to assess the effectiveness of the public health response, and enhance global knowledge on the role of citizen data in combating infectious diseases. This research adopts a cross-sectional study design with a sample of 3,000 respondents. Data will be collected from four call rounds proposed for April, May, July and November 2020.

## Project Outcomes of Interest

Knowledge, attitudes, and practices related to COVID-19

## Partners

Twaweza, Ministry of Health, Tanzania

## Impact Goals

- Build resilience and protect the financial health of families and individuals
- Improve social-safety net responses
- Reduce COVID-19 transmission rates

## Project Data Collection Mode

- CATI (Computer-assisted telephone interviewing)

## Implementing Organization

Twaweza

## Results Status

No Results Yet