

**Staff**

Lucia Sanchez  
Program Director, Small & Medium Enterprises

**Date**

November 15, 2019

Time	Topic	Speakers
8:30 – 9:00 am	Registration and Breakfast	
9:00 – 9:10 am	Opening remarks	Lucia Sanchez, Innovations for Poverty Action
9:10 – 9:50 am	Building High-Growth Firms through Training the Owner versus through Linking the Firm to Business Service Markets	Stephen J. Anderson, Stanford University David McKenzie, The World Bank*
9:50 – 10:30 am	Worker Sorting, Productivity, and Firm Development in India	David Atkin, Massachusetts Institute of Technology* Antoinette Schoar, Massachusetts Institute of Technology
10:30 – 11:00 am	Coffee Break	
11:00 – 11:40 am	Improving Medical Care Performance through Better Management: Evidence from a Field Experiment in Kenya	David Cutler, University of California, Berkeley Paul Gertler, University of California, Berkeley* Ada Kwan, University of California, Berkeley
11:40 – 12:10 pm	Path to Scale Award	
12:10 – 1:10 pm	Lunch	
1:10 – 1:50 pm	Search and Information Frictions on Global E-Commerce Platforms: Evidence from Alibaba	Je Bai, Harvard University* Maggie Chen, George Washington University Jin Liu, New York University Daniel Yi Xu, Duke University
1:50 – 2:30 pm	Childcare for Business Development	Kjetil Bjorvatn, NHH Norwegian School of Economics Denise Ferris, BRAC Uganda Selim Gulesci, Bocconi University Arne Nagowitz, NHH Norwegian School of Economics Vincent Somville, NHH Norwegian School of Economics* Lore Vandewalle, Graduate Institute Geneva
2:30 – 2:50 pm	Coffee Break	

# SME Program 2019 Working Group Meeting

The SME Program held its Tenth Working Group meeting at the Sloan School of Management at MIT on November 15, 2019, in Cambridge, Massachusetts. The meeting convened SME Program affiliates and friends to discuss innovative research around SMEs and entrepreneurship. Presentations included:

**Opening remarks**

Lucia Sanchez, *Innovations for Poverty Action*

**Building High-Growth Firms through Training the Owner versus through Linking**

**the Firm to Business Service Markets**

David McKenzie, *The World Bank*

**Worker Sorting, Productivity, and Firm Development in India**

David Atkin, *Massachusetts Institute of Technology*

**Improving Medical Care Performance through Better Management: Evidence from a Field Experiment in Kenya**

Paul Gertler, *University of California, Berkeley*

**Search and Information Frictions on Global E-Commerce Platforms: Evidence from Aliexpress**

Jie Bai, *Harvard University*

**Childcare for Business Development**

Vincent Somville, *NHH Norwegian School of Economics*

**Direct and Indirect Effects of Financial Access on SMEs**

Jing Cai, *University of Maryland*

**Evaluating the Impact of a Secured Transaction Reform on Access to Finance for SMEs in Fiji**

Russell Toth, *University of Sydney*

Read the full agenda [here](#).

## Address

Sloan School of Management, MIT

## City

Cambridge

## Administrative Area

Massachusetts

## Country

United States