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L'Economiste du Faso Features IPA Study of a Family Planning Mass Media Campaign

L'Economiste du Faso covers [a study in Burkina Faso](#) evaluating the effect of a radio campaign promoting family planning practices. The campaign increased contraceptive use—and in some cases, resulted in more consistent use—and countered myths about the potential side effects of contraception.

The results of this study were presented at [a dissemination event](#) in Ouagadougou on November 7.

November 22, 2019