

**Staff**

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Senior Director, Embedded Labs

**Timeline**

8:00 - 5:00 (PET)

**Date**

December 05, 2019



**Conferencia Académica y de Política Pública  
"Ciencias Conductuales para un Estado Efectivo"**

Behavioral Government Lab

CAF-Banco de Desarrollo de América Latina

Innovations for Poverty Action

Locación: Universidad del Pacífico, Lima

Fecha: 5 de Diciembre del 2019

8:00-8:30	Registro
8:30-8:45	Bienvenida: Stanislao Maldonado (Universidad del Rosario and Behavioral Government Lab), Juan Manuel Hernández-Agramonte (Innovations for Poverty Action) and Daniel Ortega (CAF)
8:45-9:00	Comentarios de Apertura: Flor Pablo Medina (*) (Ministerio de Educación)
9:00-9:45	Conferencia Plenaria 1: "Economía del Comportamiento y las Políticas Públicas" Chair: Juan Francisco Castro (Universidad del Pacífico y Behavioral Government Lab) Presentadora: Lucía del Carpio (INSEAD-France)
9:45-10:30	Conferencia de Política 1: "Innovación en las Políticas Públicas, Evaluación de Impacto, y Aprendizaje en América Latina." Chair: María Pía Basuto (Universidad del Pacífico y Behavioral Government Lab) Presentador: Daniel Ortega (CAF)
10:30-10:45	Coffee Break



## IPA Peru Co-Hosts Academic and Policy Conference on Public Applications of Behavioral Science

On December 5, IPA, the Behavioral Government Lab (BGL), and CAF-Development Bank of Latin America co-hosted an academic and policy conference to explore the potential of the Behavioral Sciences to improve state capacity and public sector management in developing countries. The event aimed to contribute to the dissemination of lessons from behavioral economics among policymakers in Peru and, consequently, motivate collaborations between public institutions and academia, in order to design and provide socially beneficial policy

innovations and public goods.



The event was hosted by Universidad del Pacífico in Lima, Peru, and featured presentations by top academics and government officials, including Paul Gertler (UC Berkeley), Stanislao Maldonado (Universidad del Rosario), Juan Manuel Hernandez-Agramonte (IPA), and Daniel Ortega (CAF, Development Bank of Latin America). The conference brought together

government officials, private institutions, NGOs, researchers & universities, and donors & funders with a topical interest in governance, development, public management, and public policies.

For more information, read the full agenda [here](#).

Para una versión en Español de esta página, ingrese a [este enlace](#).

## Address

Universidad del Pacífico

## City

Lima

## Country

Peru