

**Article Link**

<http://freakonomics.com/podcast/religiosity/>

## **Freakonomics Podcast Covers IPA Study on Values Training in the Philippines**

In an interview with *Freakonomics*, IPA founder Dean Karlan and James Choi discuss their work (completed with fellow researcher Gharad Bryan) on an IPA evaluation of a Christian health and livelihood training program in the Philippines. The study tested two versions of the program, one with and one without a religious messaging component. While only the latter raised incomes, it also reduced participants' perception of their relative economic status in their community.

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