

**Article Link**

<http://www.thenonproffitimes.com/news-articles/predicting-donors-actions-via-be...>

## IPA study featured in review of charitable giving evidence

In a review of the behavioral evidence surrounding charitable giving, the *Nonprofit Times* cites an IPA study by Dean Karlan and John List on [how to maximize matching gift donations](#), and cites other research by Karlan and fellow IPA researcher Margaret McConnell.

December 05, 2017