

Timeline

8:30 AM – 10:30 AM

Date

November 07, 2017



IMPACT EVALUATION MATCHMAKING WORKSHOP
2017 International Microinsurance Conference

Event Details

November 7, 2017 | 8:30 – 10:30 AM (GMT-5)

Grand Salon III

Swissôtel

San Isidro, Lima

Innovations for Poverty Action (IPA), in collaboration with The Abdul Latif Jameel Poverty Action Lab (J-PAL) and APESEG, is hosting a matchmaking workshop for attendees of the 13th Annual Microinsurance Conference in Lima, Peru. The goal of the matchmaking event is to generate dialogue, and ultimately partnerships, between researchers and microinsurance providers to rigorously evaluate the business and social impacts of innovative, evidence-driven insurance products.

The agenda is on the next page. The event will begin with an introduction to the state of the evidence on microinsurance and open questions for further research. Implementing organizations will be grouped with researchers to discuss the key issues concerning microinsurance, including consumer demand, service quality, financial literacy, gender differences, and distribution channels. Attendees will have an opportunity to briefly introduce their insurance model, and together the groups will develop a theory of change for an innovation that addresses one of the key issues. IPA and J-PAL will support in facilitating these discussions and follow-up on potential evaluations after the workshop.

IPA and J-PAL's Impact Evaluation Matchmaking Workshop at the 2017 Microinsurance Conference

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LOCATION

Swissôtel
Grand Salon III
Av. Santo Toribio 173-Vía Central 150
Centro Empresarial Real
San Isidro, 15073
Lima, Perú

City

Lima

Country

Peru