

Timeline

8:30 AM - 10:30 AM

Date

November 07, 2017



IMPACT EVALUATION MATCHMAKING WORKSHOP

2017 International Microinsurance Conference

Event Details

November 7, 2017 | 8:30 - 10:30 AM (GMT-5)

Grand Salon III
Swissôtel
San Isidro, Lima

Innovations for Poverty Action (IPA), in collaboration with The Abdul Latif Jameel Poverty Action Lab (J-PAL) and APESEG, is hosting a matchmaking workshop for attendees of the 13th Annual Microinsurance Conference in Lima, Peru. The goal of the matchmaking event is to generate dialogue, and ultimately partnerships, between researchers and microinsurance providers to rigorously evaluate the business and social impacts of innovative, evidence-driven insurance products.

The agenda is on the next page. The event will begin with an introduction to the state of the evidence on microinsurance and open questions for further research. Implementing organizations will be grouped with researchers to discuss the key issues concerning microinsurance, including consumer demand, service quality, financial literacy, gender differences, and distribution channels. Attendees will have an opportunity to briefly introduce their insurance model, and together the groups will develop a theory of change for an innovation that addresses one of the key issues. IPA and J-PAL will support in facilitating these discussions and follow-up on potential evaluations after the workshop.

IPA and J-PAL's Impact Evaluation Matchmaking Workshop at the 2017 Microinsurance Conference

Innovations for Poverty Action (IPA), in collaboration with The Abdul Latif Jameel Poverty Action Lab (J-PAL) and APESEG, hosted a matchmaking workshop for attendees of the 13th Annual Microinsurance Conference in Lima, Peru.

The goal of the matchmaking event was to generate dialogue, and ultimately partnerships, between researchers and microinsurance providers to rigorously evaluate the business and social impacts of innovative, evidence-driven insurance products. The event introduced the

state of the evidence on microinsurance and open questions for further research. Implementing organizations were grouped with researchers to discuss the key issues concerning microinsurance, including consumer demand, service quality, financial literacy, gender differences, and distribution channels. Attendees had an opportunity to briefly introduce their insurance model, and together the groups developed a theory of change for an innovation that addresses one of the key issues. IPA and J-PAL supported in facilitating these discussions and are following up on potential evaluations after the workshop.

LOCATION

Swissôtel
Grand Salon III
Av. Santo Toribio 173-Vía Central 150
Centro Empresarial Real
San Isidro, 15073
Lima, Perú

City

Lima

Country

Peru