

Article Link

<http://demandasme.org/cool-foam-how-constraint-yields-novelty/>

IPA Featured in Demand: How Constraints Lead to Innovation

In this article, Demand talks with Rachel Steinacher about IPA's WASH study in Kenya, and chronicles the engineering process that went into testing, developing, and implementing an effective handwashing product.

"Highly specific project briefs sometimes make assumptions about user needs, which goes against best practice in human-centered design. But having a clear agenda and focused budget can help balance ideals with constraints."

April 15, 2017