

**Article Link**

<http://blogs.wsj.com/moneybeat/2015/12/04/dont-let-your-charitable-donation-go-...>

## Wall Street Journal with IPA on effective giving

The Wall Street Journal's Weekend Investor featured a long piece titled "Don't Let Your Charitable Donation go to Waste" about the importance of donors asking for evidence that a charity works before donating. They cite IPA's work in the field, quoting investor (and IPA board member) Ben Appen explaining:

By applying the scientific method to economic development, organizations like IPA are contributing to a "culture of doing more of what works and less of what doesn't work," says Mr. Appen.

*(Note, there is an ungated version of the article [here](#))*

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