

**Staff**

Pooja Wagh  
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**Start Date**

November 05, 2014

**End Date**

November 06, 2014

## Citi-Financial Times (FT) Financial Education Summit

Pooja Wagh (Financial Inclusion Program Coordinator, IPA) hosted a workshop on “Gathering Rigorous Evidence to Inform Financial Product and Program Design” for practitioners on the use of rigorous evaluations to inform the design and test the effectiveness of financial products and programs. The workshop was part of the 2014 Citi-FT Financial Education Summit, supported by the Citi Foundation and organized in partnership with the Pearson Foundation and the Financial Times. More information can be found on the [conference website](#) and a Q&A with Pooja prior to the workshop can be read [here](#).

### City

Kuala Lumpur

### Country

Malaysia