

Start Date

January 19, 2012

End Date

January 21, 2012

Workshop on Experimental Design for Savings and Payments Research - Kenya

On January 19-21, 2012, Innovations for Poverty Action and Strathmore University hosted a three day workshop for approximately 20 African researchers on experimental research design in savings and payments. Participants traveled from 9 countries across Africa to participate in the Nairobi event, which was the first of a series of workshops to be conducted by IPA over the coming three years as part of the Savings and Payments Research Fund, under the Financial Inclusion Program. The workshop focused on both the conceptual and practical aspects of designing a rigorous field experiment in the area of savings and payments. Participants attended a variety of sessions that included lectures, group discussions, and computer lab work. Additionally, IPA Research Network Members Simone Schaner and Christopher Udry visited the workshop to present examples from their ongoing research on financial services for the poor in Africa. Please find below the workshop agenda and selected materials from the course. The organizers hope that the workshop will help influence the future work of attendees.

[Course Agenda](#)

[Recommended Readings](#)



gfi_kentrain_2-300x300.jpg, by [henry](#) **Session 1:** [Evaluation, Theory of Change and Randomization](#)

Session 2: [Savings and Payments Research Agenda](#)

Session 3: [How to Randomize](#)

Session 4: [Threats to Validity](#)

Session 5: [Savings and Payments Measurement](#)

Session 6: [Sampling, Sample Size and Power Calculations](#)

Session 7: [Conducting a Field Experiment on Savings](#)

Session 8: [Field Experiment on Barriers to Technology Adoption in Agriculture](#)

[Participant & Lecturer Biographies](#)

Address

Strathmore University

City

Nairobi

Country

Kenya