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# PopTech: Toward the Better Banked - Salon

On September 17th, 2013, PopTech - with the support of [Serve from American Express](#) and [Innovations for Poverty Action](#) - brought together a diverse group of financial experts, technologists, behavioral scientists, antipoverty activists, and social innovators to explore new ways to improve the financial lives of unbanked and under-banked Americans. The event took place at the Maurice R. Greenberg Conference Center in New Haven, CT and was attended by a number of researchers affiliated with IPA (Dean Karlan, Jonathan Zinman, Julian Jamison, Billy Jack, Jessica Goldberg, Xavier Gine, and Josh Blumenstock) and staff from the Financial Inclusion and the US Household Finance programs at IPA.

## Address

Maurice R. Greenberg Conference Center

## City

New Haven

## Administrative Area

Connecticut

## Country

United States