

**Staff**

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# Using Behavioral Economics to Improve the Design of Microfinance Products

On May 29th, 2014, the Microfinance Club of New York hosted an event to discuss how insights from behavioral economics can be used to design microfinance products that better meet the needs of both clients and providers. Aishwarya Ratan, Program Director of the Financial Inclusion Program, moderated the discussion. More details available on the conference webpage.

## City

New York

## Administrative Area

New York

## Country

United States