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# Innovation, Inclusion and Trust: The Role of Non-Profit Organizations in Microfinance

In the past several decades, the non-profit sector has made huge inroads in expanding access to financial services for the poor around the world. Now for-profits have moved in and dominate in many markets. Is there still a role for the non-profit sector in financial inclusion for the poor? If so, what exactly is the area where a subsidy is warranted? This report focuses on three roles for non-profits: to innovate; to reach those too young, too poor, or too rural for the for-profit financial institutions; and to bridge trust gaps.

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