

# DevEx on new Goldilocks initiative and non-profit data collection

DevEx reports on the Aspen Institute for Development Entrepreneurs' annual gathering, where IPA's Delia Welsh discussed best data collection practices and our new Goldilocks initiative. As she told DevEx:

*The idea is that pointed questions can weed out which metrics an organization chooses to use in its impact assessment.*

*"It means saying no sometimes to data collection," IPA's Delia Welsh said. "Sometimes organizations struggle with what they want and what their external stakeholders want."*

June 30, 2015