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## Dean Karlan and Jonathan Zinman on financial services in developing countries

IPA founder and President Dean Karlan of Yale, and Jonathan Zinman of Dartmouth write for the National Bureau of Economic Research in their new review [Pricing and Marketing Household Financial Services in Developing Countries](#). In the article, they discuss the latest research from IPA and others on the best ways to extend financial services to the poor and in low income countries.

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