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<http://www.wsj.com/articles/the-anti-poverty-experiment-1433517539>

## IPA and randomista movement in Wall Street Journal feature

The Wall Street Journal Weekend Review section had front page feature on Innovations for Poverty Action and randomized controlled trials called "[The Anti-Poverty Experiment](#)." It explains how IPA approaches evidence-based policy through rigorous evaluations, and how the approach has changed the field, featuring perspective from Dean Karlan, Esther Duflo, Richard Thaler and others. The story also explains how behavioral economics is being integrated into anti-poverty programs and looks at several of them. It was also featured in the [Chronicle of Philanthropy](#) and [Real Clear Politics](#). An ungated version of the text is available [here](#).

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