

Article Link

http://www.foxnews.com/health/2014/10/28/simple-text-message-reminders-may-help...

Fox News on IPA's malaria medication reminder study

Fox News reported on IPA's study using text messages to remind patients to take their medication. You can find the story <u>here</u> (note the country in which the study took place is Ghana, not Guinea). More information on the study is <u>here</u>, with a follow-up blog post reporting on qualitative findings here.

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