

Article Link

<http://nautil.us/issue/5/fame/the-famous-anonymous>

IPA's Busara Center in Nautilus Magazine



NAUTILUS

The science magazine Nautilus profiles IPA's Busara Center for Behavioral Economics in Nairobi, Kenya. Researchers there are trying to combat Western bias in the field of experimental and behavioral economics by including participants from the developing world. You can read the whole story, including one local participant's strategy, [here](#).
September 12, 2013