

**Article Link**

<http://blogs.worldbank.org/allaboutfinance/is-business-training-for-women-s-sub...>

## Is Business Training for Women's Subsistence Businesses Futile?

Given that evaluations of business training programs targeting female subsistence entrepreneurs have shown mixed results, David McKenzie asks if training programs aimed at improving business skills are worth the cost if entrepreneurs are constrained by underlying production technology. He posits that the seemingly small impact of the programs might be improved by combining business training with interventions that address what women entrepreneurs produce and how they produce it.

October 23, 2012