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<http://hbr.org/2011/06/synthesis-how-games-could-save-the-world/ar/1>

## How Games Could Save the World (?)

Researchers at MIT's Poverty Action Lab and at Innovations for Poverty Action, a research lab based in New Haven, Connecticut, now look to the power of randomized trials, the same methodology that scientists use to test their hypotheses. They are guardedly optimistic that with enough work, they'll find some interventions that can make small corners of the world slightly better.

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