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Do matching grants really work?

IPA President Dean Karlan and Project Associate Kareem Haggag discuss the findings of research on matching grants in charitable giving:

Many foundations and non-profits run campaigns to increase public awareness of a particular issue and to motivate donations. Recently, some foundations have also begun thinking of their donations as a catalyst enabling a non-profit to raise even more funds from other donors. Similarly, non-profits often approach foundations seeking a gift that they can use to motivate other givers.

(full text for subscribers only)

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