

Article Link

<http://online.wsj.com/article/BT-CO-20091103-712448.html>

Text messages: bad 4 grammar, good for savings?

A recent Wall Street Journal [article](#) discusses research in the [Philippines](#), [Bolivia](#), and [Peru](#) by IPA President Dean Karlan and IPA Research Affiliate Jonathan Zinman that explores how text message "reminders" can help people overcome barriers to saving.

[Full article for subscribers only.]

November 04, 2009