Rigorous Evaluations for Evidence-Based Education Policymaking

South-South and North-South collaboration in evidence-based education policymaking: sharing lessons on connecting rigorous evidence to education policy

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OUR MISSION

To discover and promote effective solutions to global poverty problems.



We create high-quality evidence.

We help turn that evidence into better programs and policies for the poor.



Extensive Collaboration

Academics

e.g. MIT, Harvard, Yale, University of Ghana

Service Providers

e.g. CARE, Oxfam, local nonprofits & businesses

Government Agencies

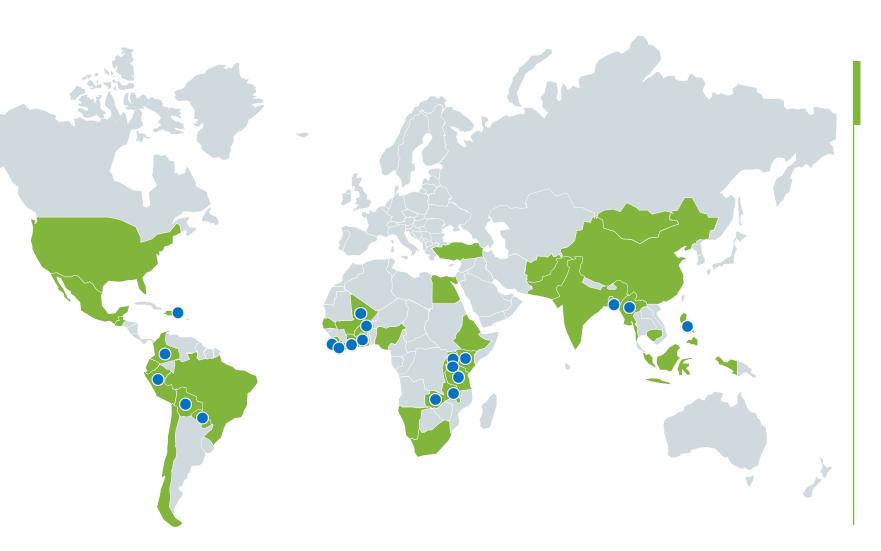
e.g. Ministry of Education, Ghana & Ministry of Health, Zambia

Funders

e.g. Gates, USAID, Hewlett, Family Foundations, Individuals



Over 700 Studies



- Across Program
 Areas: Agriculture,
 Education, Finance,
 Governance, Health,
 Peace & Recovery,
 Small & Medium
 Enterprises, Social
 Protection
- 50+ Studies in Education



How do you measure impact?

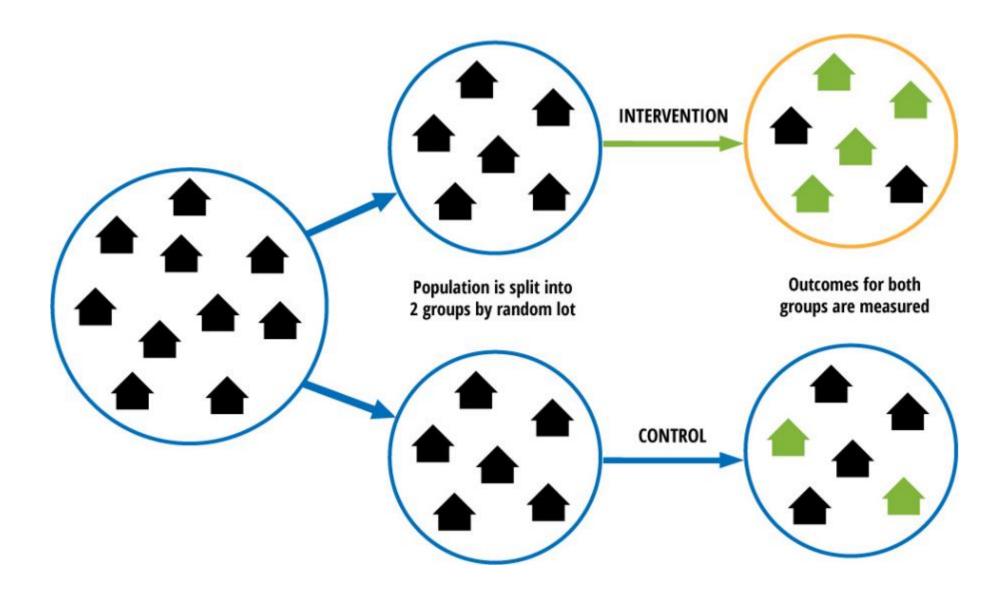
The **critical question** of impact evaluation:

What would have happened in the absence of the program?

If we want to know how effective a program is, we need a **comparison group:** a group of people who in the absence of the program have had outcomes similar to those who received the program.



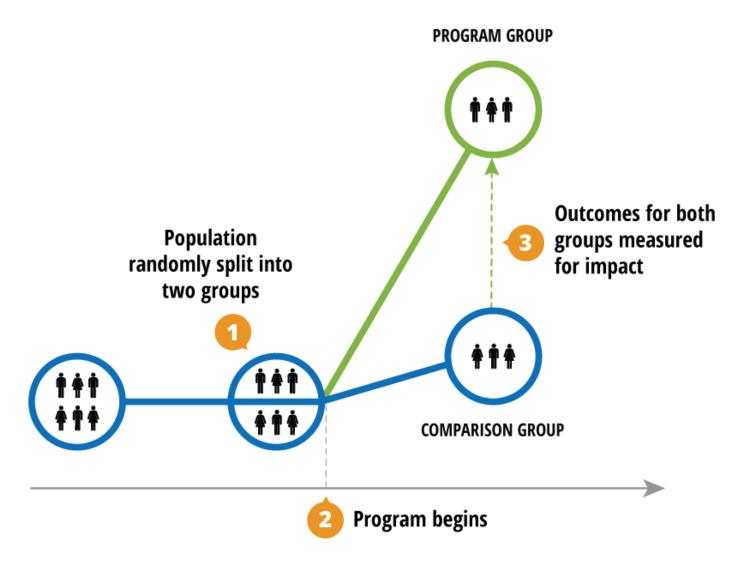
Evaluating a program with a randomized evaluation





Understanding the results of a randomized evaluation

- 1. The group we are looking at is divided randomly in two
- 2. One group receives the program or intervention
- 3. Outcomes for both groups are measured for impact



What does it take to move evidence to impact?





Co-create credible, relevant, rigorous evidence



Engage closely—before, during, and after research studies—to build buy-in and commitment to applying results



Build capacity to incorporate rigorous evidence into education policy and practice

